



HP Officejet Pro L7000 All-in-One series

Overview

As the world's fastest desktop all-in-one for business color,⁽¹⁾ the HP Officejet Pro L7000 All-in-One series delivers laser-quality prints with faster speeds at an overall lower cost than most color laser all-in-ones. Based on HP's exclusive Scalable Printing Technology, the HP Officejet Pro L7000 All-in-One series is designed to deliver high-quality printing for economy-minded small and home business customers with a lower purchase price and up to 25 percent lower cost per page than comparable laser all-in-ones.⁽²⁾ With flexible networking and innovative all-in-one features, the HP Officejet Pro L7000 All-in-One series is an affordable way to boost productivity and efficiency in the office.

Key Features and Benefits

- Experience breakthrough printing speeds up to 35 pages per minute (ppm) black and up to 34 ppm color and Laser Quality Speeds up to 12 ppm black and up to 10 ppm color – faster than most color laser all-in-ones.⁽³⁾
- Maximize printing budgets with professional-quality printing as low as 1.5 cents per page for black and white and 6.0 cents per page for color, saving up to 25 percent per page over comparable laser all-in-ones.⁽²⁾
- Enhance productivity with innovative features including embedded wired and wireless networking⁽⁴⁾ and new Direct Digital Filing⁽⁵⁾ to quickly capture, manage and share documents.
- Save more and print more with individual high-capacity HP Vivera office ink cartridges that make printing more affordable and print up to 2,450 pages black and up to 1,700 pages color.⁽⁶⁾
- Quick-drying HP Vivera inks resist water and smudging on HP Advanced Paper with ColorLok Technology and provide deep, sharp blacks and brilliant colors for professional materials that can be handled confidently.
- Print higher volumes and reduce paper use by as much as 50 percent with optional 350-sheet paper tray⁽⁷⁾ and automatic two-sided print accessory.⁽⁸⁾
- Easily preview, select and print lab-quality photos with included HP Photo Proof Sheet and available 2.4-inch image display.⁽⁹⁾
- Preserve documents, photos, three-dimensional objects and more with outstanding 2,400-dpi CCD optical resolution flatbed scanning.
- Quickly print documents and photos directly from PictBridge cameras, memory cards,⁽¹⁰⁾ USB memory devices⁽¹¹⁾ and Bluetooth™ enabled devices⁽¹²⁾ without turning

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on a PC.

- Rely on HP's award-winning customer service and support, which has been rated *PC Magazine's* Readers Choice for 15 consecutive years.
- Enjoy quick and hassle-free access to Original HP supplies shopping with the new HP SureSupply Software Utility desktop solution. The software is free to download, easy to install, and results in time and money savings by ensuring the right printing supplies every time.

HP Officejet Pro L7000 All-in-One series

The HP Officejet Pro L7500 All-in-One is the base model and includes the following feature:

- Built-in wired networking capability

The HP Officejet Pro L7600 All-in-One additionally includes:

- Direct Digital Filing
- 2.4-inch color graphics display
- Legal-size glass surface
- Duplexer

The HP Officejet Pro L7700 All-in-One includes all of the features of the HP Officejet Pro L7600 All-in-One, plus:

- Built-in wireless networking
- ReadIris Pro Optical Character Recognition (OCR) software
- 350-sheet paper tray

Pricing⁽¹³⁾

- HP Officejet Pro L7500 All-in-One: \$299
- HP Officejet Pro L7600 All-in-One: \$399
- HP Officejet Pro L7700 All-in-One: \$499

Availability

- The HP Officejet Pro L7500 All-in-One is expected to be available Feb. 26, 2007 for purchase worldwide.
- The HP Officejet Pro L7600 and L7700 All-in-Ones are expected to be available March 5, 2007 for purchase worldwide.

Supplies

The HP Officejet Pro L7000 All-in-One series offers customers the choice of using HP 88 or high-capacity HP 88XL ink cartridges.⁽¹⁴⁾

- HP 88 Black Ink Cartridge (C9385AN): \$19.99
- HP 88 Cyan Ink Cartridge (C9386AN): \$14.99
- HP 88 Magenta Ink Cartridge (C9387AN): \$14.99
- HP 88 Yellow Ink Cartridge (C9388AN): \$14.99
- HP 88XL Black Ink Cartridge (C9396AN): \$34.99
- HP 88XL Cyan Ink Cartridge (C9391AN): \$24.99
- HP 88XL Magenta Ink Cartridge (C9392AN): \$24.99
- HP 88XL Yellow Ink Cartridge (C9393AM): \$24.99

⁽¹⁾ Compared to color laser and inkjet AiOs under \$1,000. Based on fastest rated color speeds as published by manufacturers as of July 2006. Test methods vary.

⁽²⁾ Cost per page (CPP) laser supplies comparisons based on published manufacturer specifications of the highest capacity cartridges available for color laser all-in-ones under \$1,000 and mono laser all-in-ones under \$500 as reported by Current Analysis, Inc. as of July 2006. HP Officejet Pro L7000 AiO series CPP based on HP 88XL Ink Cartridges (not included, sold separately) estimated street price and published yield. Results may vary.

⁽³⁾ Laser Quality Speed is an HP measurement method representing the print speed of typical office documents in default mode. Compared to published speeds by laser manufacturers as of July, 2006. Test methods may vary.

⁽⁴⁾ Wired networking included on L7500 and L7600 products, wireless networking included on L7700 product.

⁽⁵⁾ Direct Digital Filing available on L7600 and L7700 products only. Not available on L7500 product.

⁽⁶⁾ Estimated pages based on HP 88XL black and color cartridges from preliminary testing as of October 2006. High capacity cartridges not included, please purchase separately. For more information go to www.hp.com/go/pageyield. Actual results may vary.

⁽⁷⁾ HP 350-sheet Plain Paper Tray, part number CB007A, included with L7700 product. Not included on L7500 and L7600 products. Please purchase separately.

⁽⁸⁾ With purchase of HP Auto Two-Sided Printing Accessory, part number C9278A, included with L7600 and L7700 products. Not included on L7500 product. Please purchase separately.

⁽⁹⁾ 2.4-inch color graphics display included on L7600 and L7700 products. Two-line text display included on L7500 product.

⁽¹⁰⁾ Memory card slots support Secure Digital/MultiMedia Card, Compact Flash, Memory Stick, Memory Stick Duo and xD-Picture Card.

⁽¹¹⁾ For information on compatibility, visit www.hp.com/support.

⁽¹²⁾ Wireless printing requires HP bt450 Bluetooth Wireless Printer Adapter, not included, purchase separately.

⁽¹³⁾ U.S. estimated street price, actual prices may vary.

⁽¹⁴⁾ The HP Officejet Pro L7000 All-in-One series ships with HP 88 ink cartridges.

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