



HP Officejet Pro K5400 Color Printer series

Overview

The HP Officejet Pro K5400 Color Printer series is the world's fastest desktop printer for business color,⁽¹⁾ delivering faster speeds than most color laser printers with savings up to 25 percent cost per page.⁽³⁾ Based on HP's exclusive Scalable Printing Technology and featuring a lower purchase price than comparable color lasers,⁽⁴⁾ the HP Officejet Pro K5400 Color Printer series offers small, micro and home business users an affordable way to incorporate color into printed documents with the outstanding print quality business requires.

Key Features and Benefits

- Increase productivity with impressive speeds up to 36 pages per minute (ppm) black and up to 35 ppm color and Laser Quality Speeds up to 12 ppm black and up to 10 ppm color – faster than most color laser printers.⁽²⁾
- Cut operating costs up to 25 percent per page over comparable laser printers with laser-quality printing as low as 1.5 cents per page for black and white and 6.0 cents per page for color.⁽³⁾
- Quick-drying HP Vivera office inks resist water and smudging⁽⁵⁾ on HP Advanced Paper with ColorLok Technology and provide deep, sharp blacks and brilliant colors for professional-looking documents and projects that can be handled confidently.⁽⁶⁾
- Quickly share and manage documents with as many as five separate PC workstations with optional networking capabilities to improve productivity.⁽⁷⁾
- Save more and print more with individual high-capacity HP Vivera ink cartridges – ideal for higher-volume printing jobs.⁽⁸⁾
- Perform larger, more complex print jobs and reduce paper use by as much as 50 percent with optional automatic two-sided printing⁽⁹⁾ and 350-sheet paper tray.⁽¹⁰⁾
- Rely on HP's award-winning customer service and support, which has been rated *PC Magazine's* Readers Choice for 15 consecutive years.
- Enjoy quick and hassle-free access to Original HP supplies shopping with the new HP SureSupply Software Utility desktop solution. The software is free to download, easy to install, and results in time and money savings by ensuring the right printing supplies every time.

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The HP Officejet Pro K5400 Color Printer is the base model and includes the following

feature:

- Standard 250-sheet paper tray

The HP Officejet Pro K5400tn Color Printer additionally includes:

- Built-in wired networking capability to share the printer with as many as five separate PC workstations
- Additional 350-sheet paper tray for 600-sheet total paper capacity

The HP Officejet Pro K5400dtn Color Printer includes all of the features of the HP Officejet Pro K5400tn Color Printer, plus:

- Standard two-sided duplex printing

Pricing⁽¹¹⁾

- HP Officejet Pro K5400 Color Printer: \$149
- HP Officejet Pro K5400tn Color Printer: \$199
- HP Officejet Pro K5400dtn Color Printer: \$249

Availability

- Expected to be available for purchase March 19, 2007 worldwide.

Supplies⁽¹¹⁾

The HP Officejet Pro K5400 Color Printer series offers customers the choice of using HP 88 or high-capacity HP 88XL ink cartridges.⁽¹²⁾

- HP 88 Black Ink Cartridge (C9385AN): \$19.99
- HP 88 Cyan Ink Cartridge (C9386AN): \$14.99
- HP 88 Magenta Ink Cartridge (C9387AN): \$14.99
- HP 88 Yellow Ink Cartridge (C9388AN): \$14.99
- HP 88XL Black Ink Cartridge (C9396AN): \$34.99
- HP 88XL Cyan Ink Cartridge (C9391AN): \$24.99
- HP 88XL Magenta Ink Cartridge (C9392AN): \$24.99
- HP 88XL Yellow Ink Cartridge (C9393AM): \$24.99

⁽¹¹⁾ Compared to color laser and inkjet printers under \$500. Based on fastest rated color speeds as published by manufacturers as of July, 2006. Test methods vary.

⁽¹²⁾ Compared to color laser printers under \$500. Laser Quality Speed is an HP measurement method representing the print speed of typical office documents in default mode; compared to published speeds by laser manufacturers as of July 2006. Test methods vary.

⁽³⁾ Cost per page (CPP) laser supplies comparisons based on published manufacturer specifications of the highest capacity cartridges available for color laser printers under \$500 and mono lasers under \$250 as reported by Current Analysis, Inc. as of July 2006. HP Officejet K5400 series CPP based on HP 88XL

Cartridges (not included, sold separately) estimated street price and published yield. Results may vary.

⁽⁴⁾ Based on manufacturer's stated retail prices as of July 2006.

⁽⁵⁾ Based on paper industry predictions for acid-free papers; colorant stability data at room temperature based on similar systems tested as per ISO 11798 and ISO 18909.

⁽⁶⁾ Using Original HP supplies ensures availability of all HP printing features.

⁽⁷⁾ Networking capability included on K5400tn and K5400dtn.

⁽⁸⁾ High-capacity HP color ink cartridges not included; purchase separately.

⁽⁹⁾ With purchase of HP Auto Two-Sided Printing Accessory, part number C8255A (not included, purchase separately).

⁽¹⁰⁾ With purchase of additional HP 350-sheet paper tray, part number CB056A (not included, purchase separately).

⁽¹¹⁾ U.S. estimated street price, actual prices may vary.

⁽¹²⁾ The HP Officejet Pro K5400 Color Printer series ships with high-capacity HP 88XL Black Ink Cartridge and HP 88 Cyan, Magenta and Yellow Ink Cartridges.

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