



HP Officejet J5700 All-in-One series

Overview

The HP Officejet J5700 All-in-One series is a full-featured, high-performance printer, scanner, copier and fax, ideal for home and micro business users who need to produce professional-quality materials at an affordable price. Designed to increase efficiency and productivity, the all-in-one offers users fast print and copy speeds, a junk fax blocker,⁽¹⁾ optional high-capacity inkjet cartridges, a 35-page legal-size automatic document feeder and affordable black and color printing.⁽²⁾ Using HP Vivera inks allows users to easily produce high-quality documents and reports, brochures and other business communications with crisp black text and vivid graphics.⁽³⁾ A convenient display also allows users to track supplies and print jobs without a PC. Small enough to fit on a desk, the HP Officejet J5700 All-in-One series is a compact, yet versatile solution with reliable performance for everyday business needs.

Editorial contacts:

Frank Fellows, HP
+1 281 518 5440
frank.fellows@hp.com

Adrienne Leong
Porter Novelli for HP
+1 415 975 3316
adrienne.leong@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

Key Features and Benefits

- Maximize efficiency with fast, reliable print and copy speeds up to 30 pages per minute (ppm) black and 24 ppm color.
- Optimize printing budgets and enjoy affordable black and color printing⁽²⁾ with new, high-capacity inkjet cartridges for the best value to fit print volume needs.
- Create professional, laser-quality text documents with deep, sharp blacks and brilliant, true-to-life color photos using HP Vivera Inks with optional 6-ink color.⁽³⁾
- Increase productivity with a versatile all-in-one that combines print, scan, copy and fax functionalities with a 35-page automatic document feeder in one compact device.
- Easily control faxing with a color fax and junk fax barrier to eliminate future unwanted faxes.⁽¹⁾
- Scan a variety of projects, including photos and presentations, with high-quality 2,400 x 4,800-dpi optical resolution and 48-bit color for enhanced results.
- With included HP Optical Character Recognition software, easily capture text from hard copy documents or organize, edit and email photos.
- Rely on HP's award-winning customer service and support, which has been rated PC Magazine's Readers Choice for 15 consecutive years.
- Enjoy quick and hassle-free access to Original HP supplies shopping with the new HP SureSupply Software Utility desktop solution. The pre-installed software results in time and money savings by ensuring the right printing supplies every time.

Pricing⁽⁴⁾

- HP Officejet J5700 All-in-One series: \$149

Availability

- Expected to be available for purchase March 17, 2007 worldwide.

Supplies⁽⁴⁾

The HP Officejet J5700 All-in-One series offers customers the choice of using HP 74 and HP 75 or high-capacity HP 74XL and HP 75XL ink cartridges, as well as an optional photo print cartridge.⁽⁵⁾

- HP 74 Black Print Cartridge (CB335W): \$14.99
- HP 75 Tri-Color Print Cartridge (CB337W): \$17.99
- HP 74XL Black Print Cartridge (CB336W): \$29.99
- HP 75XL Tri-Color Print Cartridge (CB338W): \$34.99

Optional 6-ink color with photo cartridge:

- HP 99 Photo Inkjet Print Cartridge (C9369WN): \$24.99

⁽¹⁾ Requires call ID service, not included. Price and service contract must be negotiated separately. Junk fax blocker available only in countries with caller ID service: USA and Canada.

⁽²⁾ Cost per page (CPP) ink supplies comparisons based on published manufacturer specifications of the highest capacity cartridges available for color inkjet all-in-ones between \$100 to \$199 as reported by Context Information Services, July 2006. The HP Officejet J5700 All-in-One CPP is based on the estimated street price and published yield of the high-capacity cartridges for this printer in this region. Results may vary.

⁽³⁾ Six-ink printing available with purchase of HP 99 Photo Inkjet Cartridge with Vivera Ink, not included. Sold separately.

⁽⁴⁾ Actual price may vary.

⁽⁵⁾ The HP Officejet J5700 All-in-One series ships with the HP 74 and HP 75 ink cartridges.

© 2006 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

12/2006