



Geoffrey Burkholder

Director, Worldwide Business Intelligence Solutions, Financial Services Industries

Hewlett-Packard Company

Geoffrey Burkholder is director of worldwide Business Intelligence Solutions for the Financial Services Industry at HP. In this role, he serves the Business Intelligence unit as a contributor to solutions, content and strategy for the financial services industry. The first HP Neoview solution he is bringing to market is the HP Enterprise Risk Management Solution (for Basel II compliance).

Burkholder joined HP in April 2006 and serves sales and marketing efforts worldwide. He has had a diverse career, beginning with Delta Airlines and then joining Bank of America (NationsBank) from 1993 through 2000. Burkholder served in several divisions of Bank of America, including Trust, Asset Based Lending, and Global Corporate and Investment Bank, concluding as vice president of Electronic Commerce.

In 2001, Burkholder joined Optio Software to manage a variety of content, business process, business performance, and output management software product lines across industries, ending his tenure there as director of Business Process and Business Performance Solutions.

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com