



HP in the Financial Services Industry

Recent Recognitions and Awards

Renowned for thought leadership and innovation, HP has a proud track record of designing, implementing and supporting technology environments to enable financial institutions to optimize their business outcomes.

Recent industry and customer recognitions and awards for HP in the financial services industry include:

HP and Bank of India win prestigious Outsourcing Excellence Award

HP and Bank of India have won the "Best IT Infrastructure" category of the 2007 Outsourcing Excellence Awards for their IT outsourcing engagement, one of the largest of its kind in Asia Pacific.

HP and Bank of India "won because their relationship is a perfect example of how companies should work together," said Beth Ellyn Rosenthal, editor, Outsourcing Center.

This is the second time HP and Bank of India have won an Outsourcing Excellence Award. HP manages and maintains Bank of India's entire IT infrastructure, including a core banking solution, data warehousing and document imaging solution across more than 1,000 branches.

"By partnering with HP for the past three years, we have achieved better business outcomes, including reducing risk and cost," said P. A. Kalyanasundar, general manager, Information Technology, Bank of India. "Additionally, we've been able to focus resources on our core competency – better servicing our customers."

HP Software honors FSI customers at Americas BTO Awards of Excellence 2007

The Americas HP Software BTO Awards of Excellence recognize customers who use HP Business Technology to drive business outcomes. This year's winners were announced at HP Software Universe in Las Vegas on June 21, 2007 and included a number of FSI customers:

- JPMorgan Chase won the Excellence in IT Applications category for achieving outstanding application outcomes, such as optimal quality and performance, delivered more quickly at reduced cost and risk.
- Thomson Financial and Wachovia Corporation were runners-up in the Excellence in IT Strategy category for their outstanding use of IT to optimize service-oriented architecture (SOA) initiatives and enhance strategic decision making.
- CUNA Mutual Group was runner-up in the Excellence in IT Operations for excelling in supporting business goals by optimizing its IT infrastructure and the performance and

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availability of applications in production.

Wells Fargo recognizes HP at annual vendor summit with prestigious "Always On" partner award

Wells Fargo has acknowledged that HP Business Technology drives business value and recognized HP with one of four Vendor Recognition Program awards.

The awards were given to partners who "have consistently provided advanced products and services, abided by the highest ethical standards, and ensured a single point of accountability," said John Taylor, manager, Group Technology, Wells Fargo. "They have performed exceptionally well in a fast-paced environment, overcoming time, cost, and geographic constraints while consistently performing above and beyond the call of duty."

Lloyds TSB wins prestigious Financial Sector Technology Award for deployment of HP technology on its trading floor

Lloyds TSB has won the "best use of IT in wholesale & investment banking" category at the annual Financial Sector Technology Awards for its deployment of HP technology on its new state-of-the-art trading floor. In addition to 300 HP Blade Workstations, HP deployed a centralized data center, comprising 400 HP ProLiant servers and 10 HP StorageWorks Enterprise Virtual Arrays, and an integrated print/copy/fax/scan solution, comprising 50 printers and 40 HP LaserJet multifunctional devices.

"We were looking for something that was going to give a market edge to our traders, and for us, the HP Blade Workstation delivered on that," said Colin Everett, head of IT strategy and infrastructure, Financial Markets, Lloyds TSB. "We believe the HP Blade Workstations give us this edge and will translate into better client services – which can only help boost the bottom line."

Celent recognized Helvetia for implementing an HP SOA solution

HP service-oriented architecture (SOA) customer, Helvetia, was selected by Celent, LLC, a leading research and advisory firm focused on insurance technology strategy, as a "Model Carrier Component" in a new report, Celent Model Carrier 2007: Case Studies in Effective Use of Technology in Insurance. Helvetia has been recognized for its e-business platform based on HP's technology that links information among employees, partners and customers across Europe.

FinTech Award: HP ranked No. 2 in FSI for third consecutive year

For the third consecutive year, HP has placed second in the prestigious FinTech 25 Enterprise Companies ranking, an international annual listing of the top technology vendors providing solutions to the financial services industry. The ranking is released by Financial Insights and *American Banker*, and recognizes enterprise technology companies that have demonstrated a strong focus, established leadership and earned a significant percentage of revenues from the financial services industry.

More information about HP in the financial services industry is available at www.hp.com/go/fsi.

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