



HP Expands Portfolio of Imaging and Printing Products, Tools and Services for Small and Medium Businesses

PALO ALTO, Calif., Aug. 28, 2007 – HP today introduced several new imaging and printing solutions – including the world’s fastest mobile printer⁽¹⁾ and its smallest and most compact laser printer – to provide small and medium businesses (SMBs) with greater flexibility, control and cost savings.

Highlights include:

- Two new inkjet printer series, including the world’s fastest mobile printer⁽¹⁾ – the HP Officejet H470 Mobile Printer – and the HP Officejet Pro K8600 Printer, which offers breakthrough printing speeds of up to 35 pages per minute (ppm) black;
- Three new laser printers and a multifunction laser printer series, including HP’s smallest and most compact laser printer, the HP LaserJet P1005/P1006 Printer series;
- The HP Scanjet N7710 Document Sheet-feed Scanner, HP’s premier sheetfeed scanner, and the HP Scanjet N8420/N8460 Document Flatbed Scanner;
- Enhanced versions of HP Easy Printer Care Software and HP Marketing Resources software, and a new USB network print adaptor.

Editorial contacts:

Cherie Britt, HP
+1 209 551 1027
cherie.britt@hp.com

Adrienne Leong,
Porter Novelli for HP
+1 415 975 3316
adrienne.leong@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

Enhance business productivity with new high-performance printers

The HP Officejet H470 Mobile Printer is the world’s fastest mobile printer,⁽¹⁾ delivering speeds up to 23 ppm black and 16 ppm color. Featuring optional wireless connectivity and a long-lasting lithium-ion battery that prints up to 480 pages per charge,⁽²⁾ the HP Officejet H470 Mobile Printer provides the freedom to conveniently print anytime, anywhere.

For small businesses that need fast, wide-format color printing at an affordable price, the HP Officejet Pro K8600 Printer delivers breakthrough printing speeds and the lowest cost per page for A4/Letter size color and black and white documents – up to 25 percent lower cost per page than comparable laser printers.⁽³⁾

The HP LaserJet P1005/P1006 Printer is HP’s smallest and most compact laser printer and features HP’s new, patented monochrome spherical toner. Designed to conserve resources, the ultra-compact HP LaserJet P1005/P1006 Printer ships with less packaging than previous products and is engineered to use less energy over an extended period of time.

The HP LaserJet P1505 Printer is a value-packed monochrome printer with features never before available in a personal LaserJet: fast, professional-quality print speeds up to 24

ppm, HP's new, patented spherical toner and a quick first page out.

The HP LaserJet M2727 MFP (multifunction printer) provides SMBs with a reliable monochrome printing workhorse to maximize productivity. The high-powered HP LaserJet M2727 MFP features fast print and copy speeds, no-wait HP Instant-on Technology for a fast first page out and enhanced network capabilities.

With the new HP USB Network Print Adapter, HP's easy-to-use network solution for home and small office professionals, customers can conveniently share a printer or all-in-one with multiple PCs on their network.

Capture, manage and share documents with new powerful, easy-to-use scanners

Ideal for document-intensive offices, the HP Scanjet N7710 Document Sheet-feed Scanner, HP's premier sheetfeed scanner, and the HP Scanjet N8420/N8460 Document Flatbed Scanner feature ultra-sonic double feed detection, rapid duplex scan speeds and a robust software solution. The HP Scanjet N7710 Document Sheet-feed Scanner also includes a 50-page automatic document feeder with an integrated slot for rigid or embossed business and ID cards in a small form factor.

Enhance productivity with HP software solutions

[HP Easy Printer Care Software 2.3](#), a PC tool designed to monitor and maintain up to 15 supported HP printers simultaneously, now features a new welcome screen with user tips and a streamlined process for accepting HP Proactive Support alerts.

The [HP Marketing Resources software](#), a free suite of tools that helps small and medium businesses produce professional-quality marketing materials in-house, features a new graphical user interface. Additionally, the software's HP Print Cost Estimator⁽⁴⁾ is now compatible with the HP Universal Print Driver.

More information about HP's new imaging and printing solutions for small and medium businesses is available in an online press kit at www.hp.com/hpinfo/newsroom/press_kits/2007/powerofprint/smb.html.

About HP

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling \$100.5 billion for the four fiscal quarters ended July 31, 2007. More information about HP (NYSE: HPQ) is available at www.hp.com.

⁽¹⁾ Based on published manufacturer specifications of the highest rated speeds available for A4 mobile printers under \$500 as of July 2007. Test methods vary.

⁽²⁾ HP lithium-ion battery included with the HP Officejet H470b and H470wbt models. Battery optional (sold separately) with the HP Officejet H470.

⁽³⁾ A/A4-size cost per page (CPP) color desktop printer supplies comparisons based on published manufacturer specifications of the highest capacity cartridges available for B/A3-size color desktop printers under \$1,000 as reported by Current Analysis, Inc. as of March 2007. CPP based on HP 88XL Ink Cartridges (not included, sold separately) estimated street price and published yield. Results may vary.

⁽⁴⁾ HP Print Cost Estimator currently supports the following printers: HP Color LaserJet CP3505, HP Color LaserJet 3800, HP Color LaserJet 4005, HP Color LaserJet 4700, HP Color LaserJet 5550, HP Color LaserJet 9500 and HP Color LaserJet 9500 MFP.

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8/2007

