



HP LaserJet M2727 MFP series

Overview

The HP LaserJet M2727 MFP (multi-function printer) series is designed for small and medium businesses and small work teams of up to five users where speed and productivity are critical.

The high-powered and fully loaded HP LaserJet M2727 MFP series features fast print and copy speeds, no-wait HP Instant-on Technology for a fast first page out, and enhanced paper handling for maximum productivity. Designed for worry-free operation, the M2727 series is an ideal printer for users looking to increase business efficiency.

Key features and benefits

- Increase productivity with fast print speeds of up to 27 pages per minute (ppm);
- With no-wait HP Instant-on Technology from ready or power-save mode, print the first page two-times faster than devices without it;⁽¹⁾
- Enjoy reliable, high-quality printing at 1200 dpi;
- Experience worry-free operation and refresh the system each time reliable Original HP print cartridges are installed;
- HP print cartridge technology and toner are "tuned" for the MFP to ensure consistent, professional results;
- HP Smart Printing technology enables alerts that notify users when supplies are low, and links to HP SureSupply for ordering of replacements whenever it's convenient;
- Easily handle demanding jobs with HP PCL and HP postscript level 3 emulation driver support;
- Perform complex tasks quickly with a powerful 450 MHz processor and 64 MB HP RAM memory (expandable to 320 MB);
- Fax documents at up to 33.6 kbps and enjoy digital storage for up to 600 pages;
- Rely on default copy collation, standard two-sided printing to conserve paper, and an electronic stapler for up to 20 pages;⁽³⁾
- Share resources easily, efficiently and securely with fast, value-featured networking;
- Choice of two Original HP print cartridge options – one for high-performance everyday printing and the other for use in high-volume printing environments.

Supported supplies

- HP LaserJet Black Print Cartridge (Q7533A): \$80.99⁽⁴⁾

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- HP LaserJet Black Print Cartridge (Q7533X): \$147⁽⁴⁾
- HP LaserJet Paper (500 sheets, 8.5 x 11-inch): \$7.99⁽⁴⁾
- HP Multipurpose Paper (500 sheets, 8.5 x 11-inch): \$4.99⁽⁴⁾

Pricing and availability

Estimated U.S. street price is \$599 - \$699.⁽⁴⁾

Expected to be available Nov. 1, 2007 for purchase worldwide.

⁽¹⁾ Studies from Quality Logic show the typical print job is three to five pages. Instant-on Technology uses cutting-edge fuser technology to produce the first page faster when a printer is coming out of PowerSave mode so your print job is done sooner.

⁽²⁾ Program features and availability may vary by country. For more information visit www.hp.com/learn/suresupply.

⁽³⁾ Standard and available features vary according to model.

⁽⁴⁾ Estimated U.S. street price, actual prices may vary.

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