



HP Photo Books

Overview

HP Photo Books are an easy and fun way for consumers to create customized, professional-quality photo books at home. Everything consumers need to make an affordable and unique photo book with any inkjet printer is included – a 12 sheet book, software and photo paper. To create a photo book, customers simply load the software, select a design, choose their photos, add optional text and print. After printing the photo book pages, customers fold back the photo book covers, slide in the pages and close. This easy-to-use solution offers professional-quality results every time.

Key Features and Benefits

- The package includes everything needed to easily make a professional-quality 5 x 7- or 8.5 x 11-inch photo book at home with an inkjet printer – a two-toned, linen photo book, HP Photosmart Essential software CD and HP Advanced Photo Paper, Glossy.
- The photo books make assembly, updating and personalization easy with an innovative binding system that lets consumers replace or rearrange pages – even add mementos like ticket stubs, cards and brochures.
- The included HP Photosmart Essential 2.5 software features a “create” tab which includes a unique color palette and a variety of professionally designed layouts to commemorate any occasion – from weddings and vacations to everyday celebrations.
- With the included software, photo book pages are automatically laid out, in groups of photos taken together – a first for consumer photo book software.
- Ability to re-arrange photos and add text enables consumers to personalize their book for any occasion.
- HP Advanced Photo Paper is a lab-quality, glossy photo paper that dries instantly for worry-free handling without smudging or smearing.
- The photo book design includes a journaling area on the back cover so customers can write special, handwritten notes.
- Choose from five classic book colors including Charcoal/Silver, Indigo/Sky, Mauve/Stone, Plum/Sage and Sea Foam/Stone – all with vellum inserts.
- Includes 12 sheets per book – expands up to 25 pages.⁽¹⁾

Pricing and Availability

- HP Photo Books are available in two sizes:

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- HP Photo Book 5 x 7-inch: \$14.99.⁽²⁾
- HP Photo Book 8.5 x 11-inch: \$24.99.⁽²⁾

Expected to be available for purchase in October 2007 in North America.

¹ Expands up to 100 photos with purchase of additional sheets of HP Advanced Photo Paper, Glossy, purchased separately.

² Actual price may vary.

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