



Executive Biography

Lee Ray Massey

Senior Vice President, Americas, Imaging and Printing Group

Hewlett-Packard Company



Lee Ray Massey is senior vice president of the Americas region in the Imaging and Printing Group (IPG) at HP. The region is comprised of the United States, Canada, Mexico, Latin America and the Caribbean. In his position, Massey is responsible for maximizing IPG profit and revenue growth in the region, extending IPG's market leadership position, driving HP's entire consumer go-to-market activities and ensuring a superior customer experience. Massey, based in Boise, Idaho, oversees all IPG sales, operational supply chain, marketing, consumer support and category management activities.

Prior to his current role, Massey was the vice president and general manager of HP's Imaging and Printing Category Operations, where he oversaw product categories worldwide within the business unit. Additionally, he was responsible for digital workplace services, the delivery-solutions sales force, marketing and planning.

Massey has served in a variety of senior leadership positions at HP, including: vice president and general manager for the Imaging and Printing Commercial business; general manager of the LaserJet Printing unit; vice president and group marketing manager for the LaserJet Solutions Group; worldwide support manager for the Computer Products Sales and Distribution organization; U.S. channel marketing manager for the Computer Products Sales and Distribution organization; and area sales manager.

A 25-year HP veteran, Massey began his career in 1980 as a sales representative for the company's Southern region. He holds a bachelor's degree in business administration from Austin College.

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