



HP Specialty Media

Overview

In addition to HP's extensive offering of photographic, proofing, bond and coated, and digital fine art papers, HP offers a wide variety of additional media for printing everything from photo-quality illuminated backlit displays to large, durable indoor and outdoor banners. With this diverse product portfolio, HP offers its customers solutions that meet their specific printing needs.

HP's specialty media, ranging from adhesive vinyl to banner paper and film, is custom-engineered and designed to seamlessly integrate with a wide range of HP Designjet printers, including the new HP Designjet Z3100ps GP and Designjet Z2100/Z3100 with HP Vivera pigment inks. With this complete printing system, customers experience uncompromised reliability, water-fastness and excellent fade and smear resistance.

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HP Colorlucent Backlit UV Film

HP Colorlucent Backlit UV Film is a durable, translucent, front-print film that delivers eye-catching, vivid color and the deepest black, creating photo-quality outdoor applications and longer-term indoor applications. Key features and benefits include:

- Moisture- and fade-resistant prints with HP pigment inks
- Near-Duratrans image quality
- Other technical specifications:
 - 205 g/m²
 - 6 mil
 - Available in rolls

HP Colorfast Adhesive Vinyl

HP Colorfast Adhesive Vinyl is a presentation-quality vinyl with a powerful adhesive, which sticks where customers want it, for as long as they need it, without cracking or peeling. Key features and benefits include:

- Pressure-sensitive adhesive
- White, matte finish for a large color gamut and vibrant colors
- Extremely water-fast without lamination
- Other technical specifications:
 - 328 g/m²
 - 6.2 mil
 - Available in rolls

HP Universal Adhesive Vinyl

An economical, everyday adhesive vinyl ideal for both indoor and outdoor applications, HP Universal Adhesive Vinyl delivers high-impact prints with great image quality and exceptional durability, time after time. Key features and benefits include:

- Ideal for eye-catching point-of-purchase and retail displays, and event signage
- Scratch-, water- and fade-resistant prints with HP pigment inks
- Quick dry-to-touch prints
- Other technical specifications:
 - 290 g/m² with liner
 - 11 mil with liner
 - Available in rolls

HP Instant Dry Gloss Indoor Banner

HP Instant Dry Gloss Indoor Banner is HP's most premium-quality banner output. Designed for indoor applications, customers achieve brilliant colors on this polypropylene glossy film. Key features and benefits include:

- Instant-dry prints when printed with HP dye or pigment inks
- Durable, tear-resistant prints
- Other technical specifications:
 - 195 g/m²
 - 10 mil
 - Available in rolls

HP Opaque Scrim Banner

This matte opaque PVC banner paper is comprised of tear-resistant polyester fabric embedded between two white vinyl layers. Key features and benefits include:

- Excellent image-quality scrim
- Ideal for eye-catching point-of-purchase and retail displays, and event signage
- Highly durable outdoor or indoor signage
- Special ink-receptive coating for water resistance
- Materials dry in less than three minutes using Original HP Inks
- Designed to print with both HP Vivera dye or pigment inks
- Unbelievable color brilliance and edge definition with HP pigment inks
- Other technical specifications:
 - 486 g/m²
 - 15 mil
 - Available in rolls

HP Banners with Tyvek®

HP Banners with Tyvek® is ideal for creating professional-looking, durable, lightweight banners that last indoors and outdoors. This printing material resists tears, fading and water damage. Key features and benefits include:

- Incredible strength-to-weight ratio that resists tears
- Easy to hang with grommet and stitch options
- Designed to print with both HP dye or pigment inks
- Great color, blacks and edge definition with HP pigment inks
- Other technical specifications:
 - 140 g/m²
 - 10 mil thick
 - Available in rolls

Pricing and Availability

Name	Part #	Size	Estimated U.S. Street Price ¹	Availability
HP Colorlucet Backlit UV Film	C6778A	36" x 100' (914 mm x 30.5 m)	\$299.99	Available Now
	C6779A	54" x 100' (1372 mm x 30.5 m)	\$444.99	Available Now
	C6780A	60" x 100' (1524 mm x 30.5 m)	\$499.99	Available Now
HP Colorfast Adhesive Vinyl	C6775A	36" x 40' (914 mm x 12.2 m)	\$175.99	Available Now
	C6777A	54" x 40' (1372 mm x 12.2 m)	\$263.99	Available Now
HP Universal Adhesive Vinyl	Q8676A	36" x 66' (914 mm x 20 m)	\$150.00	Available Now
	Q8677A	42" x 66' (610 mm x 20 m)	\$175.00	Available Now
HP Instant Dry Indoor Banner, Gloss	Q5482A	36" x 50' (914 mm x 15.2 m)	\$146.99	Available Now
	Q5483A	42" x 50' (1067 mm x 15.2 m)	\$179.99	Available Now
	Q5484A	50" x 50' (1270 mm x 15.2 m)	\$204.99	Available Now
HP Opaque Scrim	Q8675A	24" x 50' (610 mm x 15.2 m)	\$165.99	Available Now
	Q1898B	36" x 50' (914 mm x 15.2 m)	\$278.99	Available Now
	Q1899B	42" x 50' (1067 mm x 15.2 m)	\$324.99	Available Now
	Q1901B	54" x 50' (1372 mm x 15.2 m)	\$417.99	Available Now
	Q1902B	60" x 50' (1524 mm x 15.2 m)	\$464.99	Available Now

	C6789A	54" x 50' (1372 mm x 15.2 m)	\$314.99	Available Now
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¹ Actual prices may vary

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