



HP Photographic Paper

Overview

HP photographic papers deliver bold, full-color photo-quality prints from a wide variety of universal and premium photo papers, which include, high-gloss, semi-gloss, satin, and matte finishes. HP photographic papers are custom-engineered and designed to seamlessly integrate with a wide range of HP large-format printers, including the new HP Designjet Z3100ps GP and Designjet Z2100/ Z3100 Photo Printers Series with HP Vivera pigment inks. This provides customers with a reliable printing experience, with excellent print quality, long-lasting images, maximum productivity, and workflow flexibility.

HP Professional Satin Photo Paper

This new, durable, photo paper is ideal for printing large- and small-size, museum-quality photographs with vivid, true-to-life colors, rich blacks and sharp details. The substantial weight does justice to customers' creative vision, and a satin finish lends impressive depth and clarity to photographic images from any angle. Key features and benefits include:

- Consistent gloss uniformity for reliable color and reflectivity without bronzing
- Exhibition-ready look and feel
- Quick-dry prints for easy handling
- Fade-resistant images for more than 200 years with HP 70 and HP 38 Vivera pigment inks⁽¹⁾
- Compatible with the HP Designjet Z Photo Printer Series and HP 70 Vivera pigment inks and the HP Photosmart Pro B9180 Printer with HP 38 Vivera pigment inks
- Other technical specifications:
 - No HP logo back-branding
 - 300 g/m²
 - 11.4 mil
 - Now available in 3 sizes: B+ cut sheets, 24" and 44" wide rolls

HP Premium Instant-dry Gloss Photo Paper

This instant-dry premium photo paper features unrivaled image quality and immediate handling for worry-free lamination. Compatible with HP dye and pigment inks, this paper offers excellent versatility across a broad range of photo and display-graphics applications. Key features and benefits include:

- Unrivaled gloss uniformity

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- Fade-resistant images for more than 200 with HP Designjet Z Photo Printer Series utilizing HP 70 Vivera pigment inks⁽¹⁾
- Photos and indoor applications with vivid colors and rich detail when printed with HP pigment and dye inks⁽²⁾
- Durable, high-impact outdoor display graphics when printed with HP pigment inks
- Instant-dry prints
- Compatible with a wide range of HP Designjet printers, including the HP Designjet Z Photo Printer Series with HP 70 Vivera pigment inks and HP Designjet 5000/5500 printers with HP dye and pigment inks
- Other technical specifications:
 - 260 g/m²
 - 10.3 mil
 - Available in rolls from 18" up to 60" width

HP Premium Instant-dry Satin Photo Paper

This instant-dry premium photo paper with a satin finish features unrivaled image quality and immediate handling for worry-free lamination. Compatible with HP dye and pigment inks, this paper offers excellent versatility across a broad range of photo and display-graphics applications. Key features and benefits include:

- Reduced glare from indoor lighting due to satin finish, ensuring that prints always look their best
- Unrivaled gloss uniformity
- Photos and indoor applications with vivid colors and rich detail when printed with HP pigment and dye inks⁽²⁾
- Durable, high-impact outdoor display graphics when printed with HP pigment inks
- Instant-dry prints
- Compatible with a wide range of HP Designjet printers, including the HP Designjet Z Photo Printer Series with HP 70 Vivera pigment inks and the HP Designjet 5000/5500 with HP dye and pigment inks
- Other technical specifications:
 - 260 g/m²
 - 10.3 mil
 - Available in rolls from 18" up to 60" width

HP Advanced Photo Paper

HP Advanced Photo Paper enables customers to generate lab-quality, vibrant color photo prints that dry instantly and exhibit excellent water resistance. These nanoporous, resin-coated photo papers are also thick and heavy, providing a substantial feel to the print. Key features and benefits include:

- Professional image quality and color
- Instant-dry, water resistant prints
- Fast photo printing

- Fade-resistant images for more than 200 years when utilizing HP Vivera pigment inks⁽³⁾
- Enhanced glossy finish that delivers bright, vivid colors
- Compatible with all inkjet printers, including the HP Designjet Z Photo Printer Series with HP 70 Vivera pigment inks
- Other technical specifications:
 - 250 g/m²
 - 10.5 mil thick
 - Available in cut sheets

HP Universal Instant-dry Gloss Photo Paper

This low cost, porous glossy instant dry photo media offers an economical choice for presentation graphics, displays and color presentations. It allows for robust handling of instant-dry, beautiful dye and pigment ink images that can be laminated immediately, saving time and money. Key features and benefits include:

- Instant-dry, water resistant prints
- Indoor and outdoor durability
- Compatible with HP dye and pigment inks for excellent versatility across a broad range of photo and display-graphics applications
- Compatible with a wide range of HP Designjet printers, including the HP Designjet Z Photo Printer Series with HP 70 Vivera pigment inks
- Other technical specifications:
 - 190 g/m²
 - 7.4 mil
 - Available in rolls from 24" up to 60" width

HP Universal Instant-dry Semi-gloss Photo Paper

This low-cost, porous semi-glossy photo media is an economical choice for great-looking presentation graphics, displays and color presentations. It allows for robust handling of instant-dry, beautiful dye and pigment ink images that can be laminated immediately, saving customers time and money. Key features and benefits include:

- Instant-dry, water resistant prints
- Indoor and outdoor durability
- Compatible with HP dye and pigment inks for excellent versatility across a broad range of photo and display-graphics applications
- Compatible with a wide range of HP Designjet printers, including the HP Designjet Z Photo Printer Series with HP 70 Vivera pigment inks and the HP Designjet 5000/5500 with HP dye and pigment inks
- Other technical specifications:
 - 190 g/m²
 - 7.4 mil
 - Available in rolls from 24" up to 60" width

HP Matte Photo Paper

This matte photo media delivers great-looking photos, consistent quality and the color stability professionals demand, including graphic designers, photographers and prepress markets. HP Photo Matte makes it easy to achieve consistently photo-realistic image quality and color stability with minimal color shift. Key features and benefits include:

- Matte finish for professional quality prints
- Accurate color proofs and photos
- Thick rigid media with professional look and feel
- Media flexibility to print B+/A3+
- Compatible with a wide range of HP Designjet printers, including the HP Designjet Z Photo Printer Series with HP 70 Vivera pigment inks
- Other technical specifications:
 - 196 g/m²
 - 9.2 mil
 - Available in B+/A3+ cut sheets

HP RC Matte Photo Paper

This coated, white opaque, matte finish photo paper is designed for high-quality graphic arts applications. HP Photo Paper RC Matte is specially designed for sharp, vivid full-color graphics applications, presentations and photo reproductions.

- Quick-dry prints
- Excellent hot and cold lamination results
- Compatible with a wide range of HP Designjet printers, including the HP Designjet Z Photo Printer Series with HP 70 Vivera pigment inks and the HP Designjet 5000/5500 with HP dye and pigment inks.
- Other technical specifications:
 - 200 g/m²
 - 8.3 mil
 - Available in rolls

Pricing and Availability

Name	Part #	Size	Estimated U.S. street price ⁴	Availability
HP Professional Satin Photo Paper	Q8840A	44" x 50' (1118 mm x 15.2 m)	\$200.00	March 2007
HP Professional Satin Photo Paper	Q8839A	25 sheets, B+ (13in x 19 in) A3+ (330 mm x 483 mm)	\$62.99	June 2007
HP Professional Satin	Q8759A	24" x 50'	\$110.00	Available Now

Photo Paper		(610 mm x 15.2 m)		
HP Premium Instant-dry Gloss Photo Paper *New sizes	Q7990A	18" x 50' (458 mm x 15.2 m)	\$54.00	Available Now
	Q7991A	24" x 75' (610 mm x 22.8 m)	\$108.00	Available Now
	Q7993A	36" x 100' (914 mm x 30.5 m)	\$159.00	Available Now
	Q7995A	42" x 100' (1067 mm x 30.5 m)	\$189.00	Available Now
	Q7997A	50" x 100' (1270 mm x 30.5 m)	\$219.00	Available Now
	Q7999A	60" x 100' (1524 mm x 30.5 m)	\$269.00	Available Now
HP Premium Instant-dry Gloss Satin Photo Paper *New sizes	Q8001A	18" x 50' (458 mm x 15.2 m)	\$54.00	Available Now
	Q7992A	24" x 75' (610 mm x 22.8 m)	\$108.00	Available Now
	Q7994A	36" x 100' (914 mm x 30.5 m)	\$159.00	Available Now
	Q7996A	42" x 100' (1067 mm x 30.5 m)	\$189.00	Available Now
	Q7998A	50" x 100' (1270 mm x 30.5 m)	\$219.00	Available Now
	Q8000A	60" x 100' (1524 mm x 30.5 m)	\$269.00	Available Now
HP Advanced Photo Paper	Q5461A	Glossy 25 sheets 13" x 19" (330 x 483 mm)	\$49.99	Available now
	Q5462A	Satin-matte 25 sheets 13" x 19" (330 x 483 mm)	\$49.99	Available now
HP Universal Instant-dry Gloss Photo Paper	Q6574A	24" x 100' (610 mm x 30.5 m)	\$69.99	Available now
	Q6575A	36" x 100' (914 mm x 30.5 m)	\$104.99	Available now
	Q6576A	42" x 100' (1067 mm x 30.5 m)	\$122.99	Available now
	Q6577A	50" x 100' (1270 mm x 30.5 m)	\$145.99	Available now
	Q6578A	60" x 100' (1524 mm x 30.5 m)	\$174.99	Available now
HP Universal Instant-dry Semi-gloss Photo Paper	Q6579A	24" x 100' (610 mm x 30.5 m)	\$69.99	Available now
	Q6580A	36" x 100' (914 mm x 30.5 m)	\$104.99	Available now
	Q6581A	42" x 100' (1067 mm x 30.5 m)	\$122.99	Available now

	Q6582A	50" x 100' (1270 mm x 30.5 m)	\$145.99	Available now
	Q6583A	60" x 100' (1524 mm x 30.5 m)	\$174.99	Available now
HP Matte Photo Paper	Q5492A	50 sheets 13" x 19" (330 x 483 mm)	\$39.99	Available now
HP RC Matte Photo Paper	C7946A	36" x 100' (914 mm x 30.5 m)	\$137.00	Available now
	C7947A	54" x 100' (1372 mm x 30.5 m)	\$205.50	Available now

⁽¹⁾ Display permanence rating by HP Image Permanence Lab using Original HP 70 or HP 38 pigment inks with Viverra. For details: www.hp.com/go/supplies/printpermanence.

⁽²⁾ Using dye inks, lamination is recommended

⁽³⁾ Display permanence rating by Wilhelm Imaging Research, Inc. For details, see: www.hp.com/go/supplies/printpermanence

⁽⁴⁾ Actual prices may vary

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