



HP Photosmart M437 Digital Camera

Overview

It's easy to shoot beautiful 5-megapixel photos – with 3x optical, 5x digital zoom – for prints and enlargements up to poster size. Just grab the HP Photosmart M437 Digital Camera and start snapping – easy buttons and menus make photo-taking simple. View photos on the bright, 2-inch display. Users can easily capture great photos with HP steady photo anti-shake and HP Real Life technologies, such as HP Design Gallery and industry-leading in-camera red-eye removal.⁽¹⁾

Key features and benefits

- 5-megapixels for beautiful 4 x 6-inch prints and enlargements up to poster size.
- Zoom in for clear distance shots with 15x total zoom – 3x optical, 5x digital.
- Easily see photos – indoors or out – on a bright, 2-inch display.
- HP steady photo anti-shake feature helps to prevent blurred photos in lower light accounting for hand shake and moving subjects.
- Get everything you need to start sharing photos right out of the box, including batteries and 16 MB internal memory.
- Grab the camera and start snapping – intuitive buttons and easy menus make photo-taking a breeze.
- Recording moving memories is simple using one-touch video with audio.
- Tag favorite photos right on the camera, making organization and sharing easier when uploading to HP Photosmart Essential software.
- Microsoft Windows Vista™ ready.

Additional Features

- HP Real Life technologies help take the guesswork out of digital photography, making it easy to produce great photos that are crisp, realistic and true-to-life. HP Real Life technologies include:
 - Industry-leading in-camera red-eye removal.⁽¹⁾
 - HP Design Gallery adds creativity right on the camera with the ability to change colors and add borders to photos – no PC or software required.
- Snap a photo and decide right away where to email it, using HP Photosmart Express.
- Meets HP's General Specification for the Environment, which includes compliance with the EU ROHS Directive (focus: lead, cadmium, mercury, PBDE, PBDEP).⁽²⁾
- Get brilliant photos without leaving home – using Snapfish, an online service of HP.⁽³⁾
- Easily recharge and transfer photos to a PC or printer, using optional HP Photosmart 2200 Digital Camera Dock.⁽⁴⁾
- Spend more time snapping and sharing photos by easily charging the HP Photosmart

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M437 digital camera with the optional HP Photosmart Easy Recharge Kit for AA Cameras.⁽⁴⁾

Technical specifications

- 5-megapixel resolution
- 15x zoom – 3x optical, 5x digital
- Dimensions/Weight
 - 3.78in (W) x 1.23in (D) x 2.52in (H) (includes protrusions)
 - 131 grams without battery
- PictBridge support
- JPEG (Exif 2.2)
- Support/Connectivity
 - USB Connectivity
 - USB-compatible PC with Windows Vista, 2000, XP Home, XP Professional, XP Professional x64
 - USB-compatible Macintosh computer with Mac OS X v10.3.9, 10.4 and later
- HP offers a comprehensive support package for the HP Photosmart M437 Digital Camera that includes 90-days of phone support as well as real-time chat and email support beyond the warranty as part of its HP Total Care portfolio of services. For more information regarding HP Total Care, including related terms and charges, please go to www.hp.com/support.

Pricing and availability

Estimated U.S. street price is \$109.⁽⁵⁾ Expected to be available for purchase April 2007 in North America, Latin America and specific countries of Europe.

⁽¹⁾ For more information, please visit www.hp.com/go/noredeye.

⁽²⁾ For more information, please visit www.hp.com/environment.

⁽³⁾ Snapfish availability varies by region.

⁽⁴⁾ HP Photosmart camera docks not included. Please purchase separately.

⁽⁵⁾ Actual price may vary.

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