



HP Advanced Photo Paper

Overview

HP Advanced Photo Paper enables customers to generate lab-quality, vibrant color photo prints that dry instantly and exhibit excellent water resistance. The photo papers are thick and heavy, providing a substantial feel to the print. HP Advanced Photo Paper provides more gloss on the page and soft-gloss options for 13 x 19-inch and 8.5 x 11-inch/A4-size prints. The photo papers also are available in a wide-range of sizes from 4 x 6-inch to 13 x 19-inch.

Key features and benefits

- Photos dry instantly for easy handling without smudging
- More than 200 years of display and album fade resistance when used with HP Vivera pigment inks⁽¹⁾
- Fast photo printing generates retail-quality photos at home quickly⁽²⁾
- Includes Auto Sense technology that optimizes print settings automatically, plus helps save ink, paper and time by preventing common photo printing mistakes⁽³⁾
- Enhanced glossy finish that delivers bright, vivid colors
- Thicker and heavier paper provides consumers with a sturdy photo feel
- Image quality and color rivals retail photos
- Compatible with any inkjet printer – optimized for the new HP Photosmart Pro B9180 (pigment inks) and HP Photosmart A440, A430, A510, A610 and A710 series compact photo printers featuring new Vivera dye inks

Other Technical Specifications

- 10.5-mil thick, 250 g/m²
- Porous-photobase media
- Compatible with all inkjet printers, including pigment ink systems

Pricing and Availability

Estimated U.S. street prices:⁽⁴⁾

- Glossy, 8.5 x 11-inch, 25 sheets: \$11.99
- Glossy, 8.5 x 11-inch, 50 sheets: \$19.99
- Glossy, 8.5 x 11-inch, 100 sheets: \$29.99
- Soft Gloss, 8.5 x 11-inch, 50 sheets, \$19.99
- Glossy, 13 x 19-inch, 25 sheets: \$49.99
- Satin Matte, 13 x 19-inch, 25 sheets: \$49.99
- Glossy, 4 x 6-inch, plus perforated tab, 100 sheets: \$12.99
- Glossy, 4 x 6-inch, 100 sheets: \$12.99
- Glossy, 5 x 7-inch, 60 sheets: \$14.99

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Currently available for purchase in North America.

⁽¹⁾ Based on Display Permanence Rating by Wilhelm Imaging Research, Inc. or HP Image Permanence Lab. For details: www.hp.com/go/printpermanence.

⁽²⁾ Speeds vary by printer.

⁽³⁾ Auto Sense benefits with Auto Sense-enabled HP printers, including HP Photosmart 8200, D7300 and HP Photosmart 3100, 3200 and 3300 All-in-One series printers. Available on 4 x 6, 5 x 7, 8.5 x 11 inch and A4-size sheets

⁽⁴⁾ Actual prices may vary.

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