



Pradeep Jotwani

Senior Vice President, Supplies, Imaging and Printing Group

Hewlett-Packard Company

Pradeep Jotwani is responsible for leading the Supplies organization, which in Q1 FY 07, posted growth of 11 percent year-over-year. Under his direction, Supplies delivers industry-leading supplies products to printing customers worldwide while increasing profitable growth and tapping new market opportunities. Jotwani has overall responsibility for Supplies, which includes inkjet supplies, LaserJet supplies, photo media, original equipment manufacturer applications and new business models for emerging markets.

In 1996, Jotwani formed the Consumer Business Organization (CBO), HP's first formal sales and marketing organization focused specifically on the consumer market. He continued to lead this group for six years. In 2000, he was named president of CBO. By 2002, CBO was the largest consumer IT business worldwide with \$15 billion in annual revenue. The consumer product range included PCs, printers, digital entertainment products, digital photography products and associated supplies.

Jotwani also served as HP's executive sponsor for customer relationship management and founded hpshopping.com, HP's award winning e-commerce store. Since joining HP in 1982, he has held a number of senior management positions both in Europe and the United States.

Jotwani currently serves on the advisory board of the Markulla Center of Applied Ethics at Santa Clara University. He is also a charter member of TiE, a global not-for-profit organization dedicated to the advancement of entrepreneurship.

Pradeep holds a bachelor's degree in mechanical engineering from the Indian Institute of Technology in Kanpur, India, a master's degree in industrial engineering from the University of Wisconsin in Madison, and a master's degree in business administration from Stanford University in Palo Alto, Calif.

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