



## Dan Gilbert

Vice President, Marketing, Digital Photography and Entertainment

### Hewlett-Packard Company

Dan Gilbert is vice president of marketing for the Digital Photography and Entertainment business unit within the Imaging and Printing Group at HP. This business includes solutions and devices in the digital photography arena, including photo specialty printers, digital cameras and accessories, online photo services, retail photofinishing solutions and web-based digital entertainment services.

Based in San Diego, Gilbert has 18 years of marketing and general management experience with HP. Throughout his career, he has been closely involved in the creation and launch of HP's digital imaging business. Prior to his current role, he led new business development in the area of digital photo printing and software and services.

In the mid-90s, Gilbert led the marketing effort for developing the HP Photosmart line of printer products. Later, he managed the Worldwide Marketing Center for Digital Imaging, which launched and marketed the HP Photosmart family of digital cameras, printers and scanners.

Before joining HP, Gilbert worked as an engineer in the aerospace and automotive industries. He has a master's degree in business administration from the University of Chicago, and master's and bachelor's degrees in mechanical engineering from the University of Wisconsin.

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