



Rich Duncombe

Vice President, Digital Photography and Entertainment

Hewlett-Packard Company

Rich Duncombe is vice president of the Digital Photography and Entertainment global business unit within the Imaging and Printing Group at HP. This business unit provides a wide range of digital photo solutions for consumers, including home photo printers, digital cameras, online photo services and software solutions.

Duncombe has held a number of positions since joining HP in 1981, including research and development, marketing and sales positions in the Integrated Circuit business division. In 1996, he joined the inkjet business and led programs focused on printhead design, scalable print technology and other photo-related R&D programs. Duncombe was appointed to department manager for HP's inkjet manufacturing operation for the company's Asia Pacific region in 2000.

Most recently, Duncombe was senior director of New Business Operations within the Inkjet Technology Platform division. Under Duncombe's direction, this team selected and launched 12 new businesses that leverage HP's technology in new applications or markets. In this role, he also was responsible for managing the intellectual property, business development and research alliance teams.

Duncombe holds a master's degree in electrical engineering from the University of California, Berkeley and a bachelor's degree in electrical engineering from Oregon State University.

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