



HP Debuts Mobile Device Management Software for Enterprises

SHANGHAI, China, May 9, 2007 – HP today introduced new software aimed to ease deployments and management of mobile devices in the enterprise.

The HP Enterprise Mobility Suite allows customers to cost effectively launch advanced mobile services that are more secure and reliable. The solution is exceptionally well suited to satisfy enterprise requirements which demand a comprehensive suite of functionality including over-the-air mobile phone initial setup, configuration, diagnostics and security.

Editorial contacts:

Mike Hockey, HP
+1 281 927 9379
+1 281 728 7242 (mobile)
mike.hockey@hp.com

Jenny Suh
Porter Novelli for HP
+1 408 369 4659
jenny.suh@porternovelli.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

The Mobility Suite is comprised of the Enterprise Mobility Manager Software running on the server and the Enterprise Mobility Agent Software running on the mobile device. Both elements work in harmony to make it easy for IT departments to support their mobile workforce, while also providing self-care for end-users who wish to help themselves.

“Mobile devices are proliferating within the enterprise and there is a growing need for them to integrate into existing management systems,” said Dave Rothschild, vice president and general manager, Handheld Global Business Unit, HP. “HP’s new Enterprise Mobility Suite provides IT with the capability to better manage and integrate mobile devices into their IT infrastructure in a reliable, more secure and cost-effective way.”

Initial set-up is seamless right out of the box with the HP Enterprise Mobility Suite. With their new HP iPAQ in hand, employees can log into the Enterprise Self Care portal and easily start set-up with a simple one click trigger. Mobile email, ActiveSync, VoIP, and corporate Wi-Fi settings are automatically configured on the device over-the-air. In just minutes, the device is fully configured and ready to use. With convenient bundled device configuration, the settings provisioning and application suite install in one single operation.

The HP Enterprise Mobility Suite is HP’s first mobile device management solution, arising from the acquisition of Bitfone, a software and services company pioneering standards-based over-the-air device management for the wireless industry. Instead of employing a proprietary protocol, the HP Enterprise Mobility Suite supports the industry standard Open Mobile Alliance Device Management specification, which is supported and shipping in tens of millions of handsets from leading manufacturers.

Enhanced management and security

Device diagnostics and repair are also handled efficiently with the HP Enterprise Mobility Suite. IT can perform remote diagnostics, including validation of device settings,

automatic detection and repair of device faults, and firmware over-the-air ROM updates. As issues arise, employees can select the diagnostic feature to automatically display the problem and confirm the issue. Over-the-air fixes can then be pushed to address the root cause.

The HP Enterprise Mobility Suite provides a simple step-by-step process for software management. The solution enables over-the-air distribution of corporate tools, applications and their updates. Unauthorized or unnecessary software is detected and can be removed remotely. Additionally, connection security is enhanced with support for VPN and reverse proxy connectivity to add an additional layer of defense for servers further up the chain.

With the growth of mobile devices, the need for security becomes greater for enterprises. The HP Enterprise Mobility Suite allows for a rapid response to security risks and provides IT with simple measures to enforce security policies. In the case of lost devices, IT management can choose to remotely lock or wipe the device. Corporate data is protected until the device is recovered and all user data is wiped over-the-air. If recovered, devices can be unlocked remotely as well. Additionally, IT can push updated security applications and virus protection over-the-air.

As corporate adoption of mobile devices expands, technical support will continue to grow the total cost of ownership of these devices. HP Enterprise Mobility Suite provides a single solution across multiple devices and networks. The consistency and improved reliability of a single device management solution provide fewer points of failure, and enterprises can also benefit from reduced IT training costs with a uniform configuration interface.

The HP Enterprise Mobility Suite was announced at “Making Connections: The 2007 HP Mobility Summit” in Shanghai, China. More information on this HP event, including the latest news and live event photos and videos, is available at www.hpmobility.com.

The HP Enterprise Mobility Suite is expected to be available in June with initial support of Microsoft Windows® Mobile 5 and 6. Additional information is available at www.hp.com/go/MobilitySummit2007.

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Quarterly Report on Form 10-Q for the fiscal quarter ended Jan. 31, 2007. HP assumes no obligation and does not intend to update these forward-looking statements.

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