



## HP Expands Business Notebook PC Portfolio to Deliver Greater Choice and Connectivity

SHANGHAI, China, May 9, 2007 – HP today strengthened its business notebook portfolio with the introduction of seven new notebook series to deliver greater technology choice and connectivity to business users.

Featuring a sleek new look and the latest technologies, such as an Illumi-Lite display for weight and power consumption savings, the HP Compaq 2710p Notebook PC is an ultra-thin convertible notebook that combines conventional notebook productivity with tablet PC flexibility. It joins the HP Compaq 2510p, HP Compaq 6510b, HP Compaq 6710b series, HP Compaq 6910p, HP Compaq 8510 series and HP Compaq 8710 series to round out the company's comprehensive portfolio of mobile offerings.

Six of the seven new notebook series boast a choice of mobile broadband<sup>(1)</sup> connectivity options. Committed to offering a choice of carriers and technologies, HP currently offers CDMA 1xEV-DO technology with Verizon Wireless BroadbandAccess service or UMTS/HSDPA technology with AT&T's BroadbandConnect network in the United States. Also, the new ultra-light notebooks support CDMA 1xEV-DO Revision A<sup>(1)</sup> for faster EV-DO connection speeds where available.

"As a result of understanding business customer needs, HP is the top business notebook PC vendor," said Ted Clark, senior vice president and general manager, Notebook Global Business Unit, HP. "Offering a choice of technologies – from mobile broadband to processor options – HP is able to deliver the right mix of price, mobility and productivity to a wide range of business users."

### **Secure, easy to use and reliable**

HP's business notebook lineup is one of the first to offer Intel® Centrino® Pro Mobile technology,<sup>(2,3)</sup> which offers built-in remote manageability and proactive security. To take advantage of these new capabilities, customers can use HP's Out of Band Management Console, a component of HP's Software's PC Configuration Management Solution, to reduce the need for desk-side visits, improve security by protecting PCs from malware and help ensure that critical management agents are up and running.

The notebooks also include HP security innovations such as Drive Encryption for HP ProtectTools,<sup>(4)</sup> a full volume encryption technology that renders the hard drive unreadable if the notebook or hard drive is lost or stolen. For additional security enhancements, customers can select models pre-loaded with Microsoft Windows® Vista™.<sup>(5)</sup>

Improving reliability, HP integrates features such as HP DuraKeys,<sup>(3)</sup> which are up to 50

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times more resistant to visible wear than competitor keyboards without it. The notebooks sport ease-of-use features such as HP QuickLook,<sup>(4,6)</sup> which with a touch of a button allows users to browse email, calendars and contact information in as little as 10 seconds. In addition to mobile broadband, they offer convenient connectivity solutions, including next-generation 802.11n (draft) WLAN<sup>(7,8)</sup> and Bluetooth™ wireless technologies.

To simplify product selection for business customers, HP business notebook model numbers are now based around three product groupings – Ultra-Light (2000), Balanced Mobility (6000) and High Performance (8000). HP is also introducing four feature packages in its business notebooks – standard (s), business (b), professional (p) and workstation (w) – so customers can easily identify the feature set that best aligns with their particular needs.

### **Ultra-Light business notebooks**

- HP Compaq 2710p Notebook PC – Starting at only 3.6 pounds,<sup>(9)</sup> this sleek, ultra-thin convertible tablet sports an innovative design. With a twist of the screen, it transforms from an ultra-light notebook PC into pen-based tablet. An optional ultra-slim battery accessory allows users to enjoy up to 10 combined hours battery life,<sup>(10,11)</sup> and a convenient ultra-slim docking solution features an integrated DVD+/-RW drive.<sup>(12,13)</sup> In addition, it offers an optional<sup>(12)</sup> integrated camera for convenient video conferencing and image capture, HP NightLight on the keyboard to improve visibility in low light and integrated business card reader software.
- HP Compaq 2510p Notebook PC – HP's smallest and lightest business notebook starts at only 2.9 pounds<sup>(9)</sup> with an integrated optical drive. Dual-pointing devices, both a touchpad with scroll zone and pointstick, offer users greater flexibility. As with the tablet, the Illumi-Lite display improves battery life by up to 90 minutes<sup>(14)</sup> over a notebook with traditional backlighting, and users have a choice of Intel Core® 2 Duo Ultra Low Voltage processors<sup>(15)</sup> to further optimize power consumption.

### **Balanced Mobility business notebooks**

- HP Compaq 6910p Notebook PC – With industry-leading battery life of up to five hours and 45 minutes<sup>(11)</sup> and a starting weight of only 4.5 pounds,<sup>(9)</sup> this notebook is designed for on-the-move productivity. The Ultra-slim MultiBay II drive bay<sup>(12)</sup> allows users to swap optical drives for increased storage or optimal travel weight.
- HP Compaq 6710 series – These notebooks offer large displays, value and extensive connectivity. They feature a widescreen 15.4-inch diagonal widescreen display with a choice of anti-glare or HP BrightView display options.
- HP Compaq 6510b Notebook PC – Delivering greater mobility, this notebook boasts a low profile 14.1-inch diagonal widescreen display that offers 30 percent more viewing content than the standard 15-inch diagonal XGA display.

### **High-performance business notebooks**

- HP Compaq 8710 series – HP's most powerful business notebook PC and mobile workstation offer the highest-end, independent software vendor-certified NVIDIA 3D graphics, a high-resolution 17-inch diagonal widescreen display and a full-size keyboard with numeric pad. Power users can work in a true 64-bit computing environment with support for up to 4 gigabytes (GB)<sup>(16)</sup> of memory to run the most

demanding applications. The mobile workstation offers HP Performance Tuning Framework, a free, easy-to-use tool that guides workstation setup and custom configures workstations to better match users' requirements.

- HP Compaq 8510 series – This notebook PC and mobile workstation offer a choice of intense graphics from ATI and NVIDIA in a 6.1 pound,<sup>(9)</sup> highly mobile design. Users can also develop, record, re-write and playback high-definition video, as well as store up to 50 GB of data, with optional Blu-ray DVD+/-RW SuperMulti DL Drive<sup>(12,13, 17)</sup> with any of the new high-performance notebook PCs and mobile workstations.

#### **Pricing and availability<sup>(18)</sup>**

- HP Compaq 2710p Notebook PC starts at \$1,699 and is expected to be available this summer.
- HP Compaq 2510p Notebook PC starts at \$1,599 and is expected to be available this summer.
- HP Compaq 6910p Notebook PC starts at \$1,349 and is currently shipping.
- HP Compaq 6710 Notebook PC series starts at \$1,049 and is currently shipping.
- HP Compaq 6510b Notebook PC starts at \$999 and is currently shipping.
- HP Compaq 8710p Notebook PC starts at \$1,599 and the HP Compaq 8710w Mobile Workstation starts at \$2,499; both are expected to be available mid-July.
- HP Compaq 8510p Notebook PC starts at \$1,599 and is expected to be available mid-July; HP Compaq 8510w Mobile Workstation starts at \$2,199 and is expected to be available late July.

These HP notebook PCs were announced at “Making Connections: The 2007 HP Mobility Summit” in Shanghai, China. More information on this HP event, including the latest news and live event photos and videos, is available at [www.hpmobility.com](http://www.hpmobility.com).

More information on these HP notebook PCs and other HP mobility solutions is available in an online press kit at [www.hp.com/go/MobilitySummit2007](http://www.hp.com/go/MobilitySummit2007).

#### **About HP**

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling \$94.1 billion for the four fiscal quarters ended Jan. 31, 2007. More information about HP (NYSE: HPQ) is available at [www.hp.com](http://www.hp.com).

Note to editors: More news from HP, including links to RSS feeds, is available at [www.hp.com/hpinfo/newsroom/](http://www.hp.com/hpinfo/newsroom/).

<sup>(1)</sup> Wireless use requires separately purchased service contract. Check with service provider for availability and coverage in your area. Available in select countries only.

<sup>(2)</sup> Some functionality of Intel Centrino Pro, such as Intel Active management technology and Intel Virtualization technology, requires additional third-party software to run. Availability of future “virtual appliances” applications for Centrino Pro technology is dependant on third-party software providers.

Compatibility of this generation of Centrino Pro technology-based hardware with future “virtual appliances” and Microsoft Windows Vista operating system is to be determined.

<sup>(3)</sup> Only offered on “p” class models.

<sup>(4)</sup> Only offered on “p” and “b” class models.

<sup>(5)</sup> Certain Windows Vista product features require advanced or additional hardware. See [www.microsoft.com/windowsvista/getready/hardwarereqs.msp](http://www.microsoft.com/windowsvista/getready/hardwarereqs.msp) and [www.microsoft.com/windowsvista/getready/capable.msp](http://www.microsoft.com/windowsvista/getready/capable.msp) for details. Windows Vista Upgrade Advisor can help determine which features of Windows Vista will run on specific PCs. To download the tool, visit [www.windowsvista.com/upgradeadvisor](http://www.windowsvista.com/upgradeadvisor).

<sup>(6)</sup> From sleep mode. Time will vary depending on configuration and state. HP QuickLook works with Microsoft Vista operating system only.

<sup>(7)</sup> Wireless access point required and is not included. Availability of public wireless access points limited. Wireless Internet use requires separately purchased Internet service contract.

<sup>(8)</sup> The specifications for the 802.11n WLAN are draft specifications and are not final. If the final specifications differ from the draft specifications, it may affect the ability of the notebook to communicate with other 802.11n WLAN devices.

<sup>(9)</sup> Weight will vary by configuration.

<sup>(10)</sup> HP 2700 Ultra-Slim Battery required and sold separately.

<sup>(11)</sup> Battery life will vary depending on the product: model, configuration, loaded applications, features and power management settings. The maximum capacity of the battery will decrease with time and usage.

<sup>(12)</sup> Purchased as an additional add-on or separately.

<sup>(13)</sup> Double Layer discs can store more data than single layer discs. However, double-layer discs burned with this drive may not be compatible with many existing single-layer DVD drives and players. Note that DVD-RAM cannot read or write to 2.6GB Single Sided/5.2 GB Double Sided – Version 1.0 media. Does not permit copying of commercially available DVD movies or other copyright materials. Intended for creation and storage of original material and other lawful uses.

<sup>(14)</sup> Results achieved with similarly configured PCs both using 9-cell batteries. Results may vary with 3- and 6-cell batteries, loaded applications, features and power management settings.

<sup>(15)</sup> Dual Core is a new technology designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology. 64-bit computing on Intel architecture requires a computer system with a processor, chipset, BIOS, operating system, device drivers and applications enabled for Intel 64 architecture. Processors will not operate (including 32-bit operation) without an Intel 64 architecture-enabled BIOS. Performance will vary depending on hardware and software configurations. See [www.intel.com/info/em64t](http://www.intel.com/info/em64t) for more information.

<sup>(16)</sup> Maximum memory capacities assume 64-bit operating systems. Microsoft Windows XP (32-bit) supports 4GB (with Microsoft 32-bit, the amount of usable memory will be dependent upon system configuration. It may be less than 4GB.)

<sup>(17)</sup> HP recommends having the notebook connected to AC power while writing to a Blu-disc. Users should not move the system while writing to a Blu-disc. HD-DVD movies cannot be played on this Notebook PC. This Blu-Ray drive does not support writing to ultra-high speed CDRW media (16x to 32x advertised performance).

<sup>(18)</sup> Estimated U.S. street prices. Actual prices may vary.

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Quarterly Report on Form 10-Q for the fiscal quarter ended Jan. 31, 2007. HP assumes no obligation and does not intend to update these forward-looking statements.

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