



## Ted Clark

Senior Vice President and General Manager, Notebook Global Business Unit

### Hewlett-Packard Company

Ted Clark is senior vice president and general manager of the Notebook Global Business Unit at HP, where he leads the notebook and tablet PC businesses for all market segments worldwide.

Previously, Clark was vice president of marketing in HP's Mobile Computing Global Business Unit. His team was responsible for consumer and commercial notebook product strategy and planning; lifecycle management; global pricing; product positioning and messaging worldwide. He has held a variety of positions throughout his 14 years at HP, including leadership of the handheld and tablet PC businesses, as well as roles in notebook planning, marketing and development.

In total, Clark has more than 22 years of experience in mobile computing with HP, Compaq and GRiD Systems. In the mobile sector from its inception, he participated in the "birth of the laptop computer" when GRiD Systems introduced the first viable flat panel laptop PC in 1982. During his tenure at HP, he led teams that brought the company's award-winning Pocket PC and tablet PC to market.

An esteemed member of the technology community, Clark was honored with a "World Technology Award" in 2003 for his lifetime achievements in mobile computing. A highly competitive award, nominees included individuals from organizations such as the Massachusetts Institute of Technology, Microsoft and Sony Corp.

Clark received his bachelor of science in electrical engineering from Rice University and his MBA from the Kellogg Graduate School of Management at Northwestern University.

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