



## HP Broadens Notebook Portfolio with Stylish Offerings for Small Business Users

Solid state drives also added to HP business notebook lineup

NEW YORK, Sept. 5, 2007 – HP today expanded its business notebook portfolio with the introduction of three sleek business notebooks with a fresh new look that balance mobility and value.

HP also announced availability of solid state drives for its high-end business notebooks.

Featuring widescreen displays, the latest processor technology and multiple wireless technologies, the HP Compaq 6520s,<sup>(1)</sup> HP Compaq 6720s and HP Compaq 6820s Notebook PCs keep small business users productive and connected at an affordable price.

These new business notebooks round out the company's comprehensive portfolio of mobile offerings and underscore HP's focus on delivering design-savvy products.

Delivering greater technology choice, HP's professional and mobile workstation series models – the HP Compaq 2710p, the HP Compaq 2510p, the HP Compaq 6910p and the HP Compaq 8000 series – will offer Flash-based 64 GB solid state drives.

The solid state drive's shock resistance helps improve the notebook's reliability, and its decreased power consumption helps improve battery life. They also offer improved performance and up to 25 percent weight savings.

"Today's news strengthens the breadth and depth of HP's market-leading business notebook portfolio – from its affordable yet highly mobile entry-level notebooks to its high-end offerings boasting the latest technologies," said Ted Clark, senior vice president and general manager, Notebook Global Business Unit, HP. "HP continues to be the top business notebook vendor by delivering the price and technology choices to meet a wide range of business customer needs."

### **Affordable, practical widescreen notebooks**

Designed for small business and small office professionals, the new notebooks feature the latest Intel® Core™ 2 Duo processors,<sup>(2)</sup> Wi-Fi certified WLAN,<sup>(3)</sup> integrated Bluetooth® wireless technology and optional integrated DVD+/-RW<sup>(4,5)</sup> drive optical drive in a competitively priced package.

The notebooks also offer security technologies such as Device Access Manager for HP ProtectTools, which helps prevent unauthorized users from transferring or removing data, as well as ease-of-use features such as an integrated Secure Digital (SD) card reader, an ExpressCard 54 slot and three USB ports.

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HP Drive Guard helps alleviate the risk of data corruption and protects the notebooks from system failures caused by operational shock.

- HP Compaq 6520s Notebook PC – A low-profile 14.1-inch diagonal widescreen display offers 30 percent more viewing content than standard 15-inch displays.
- HP Compaq 6720s Notebook PC – A 15.4-inch diagonal widescreen display offers a more desktop-like view. As with the other notebooks, users can select an anti-glare display or an HP BrightView display for a more vivid image similar to an LCD television screen.
- HP Compaq 6820s Notebook PC – Features a roomy 17-inch diagonal widescreen display and full-sized keyboard with integrated numeric keypad. ATI's Mobility Radeon X1350 delivers dedicated graphics for Windows Vista®-Ready productivity and multi-media performance.

To help small businesses get the most out of their technology choices, HP offers HP Total Care for Business. This broad portfolio of support, services and programs helps to improve a business customers' experience throughout the product life cycle – from selecting the right hardware to securely using it to transitioning to new technology.

### **Pricing and availability**

- HP Compaq 6520s Notebook PC<sup>(1)</sup> is currently shipping and price varies by region.
- HP Compaq 6720s Notebook PC starts at \$649<sup>(5)</sup> and is currently shipping.
- HP Compaq 6820s Notebook PC starts at \$999<sup>(5)</sup> and is currently shipping.

More information on these HP notebook PCs is available in an online press kit at [www.hp.com/go/yourlifeistheshow](http://www.hp.com/go/yourlifeistheshow). Information on other HP mobility solutions is available at [www.hp.com/go/Mobility2007](http://www.hp.com/go/Mobility2007).

### **About HP**

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling \$100.5 billion for the four fiscal quarters ended July 31, 2007. More information about HP (NYSE: HPQ) is available at [www.hp.com](http://www.hp.com).

<sup>(1)</sup> Not available in North America and Europe, the Middle East and Africa.

<sup>(2)</sup> Dual Core is a new technology designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology. 64-bit computing on Intel architecture requires a computer system with a processor, chipset, BIOS, operating system, device drivers and applications enabled for Intel 64 architecture. Processors will not operate (including 32-bit operation) without an Intel 64 architecture-enabled BIOS. Performance will vary depending on hardware and software configurations. See [www.intel.com/info/em64t](http://www.intel.com/info/em64t) for more information.

<sup>(3)</sup> Wireless access point required and is not included. Availability of public wireless access points limited. Wireless Internet use requires separately purchased Internet service contract.

<sup>(4)</sup> Purchased as an additional add-on or separately.

<sup>(5)</sup> Double Layer discs can store more data than single layer discs. However, double-layer discs burned with this drive may not be compatible with many existing single-layer DVD drives and players. Note that DVD-RAM cannot read or write to 2.6 GB Single Sided/5.2 GB Double Sided – Version 1.0 media. Does not

permit copying of commercially available DVD movies or other copyright materials. Intended for creation and storage of original material and other lawful uses.

<sup>(6)</sup> Estimated U.S. street prices. Actual prices may vary.

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