



HP SureSupply Software Utility

Overview

The new HP SureSupply Software Utility provides customers with quick, convenient and hassle-free access to Original HP supplies shopping with the click of a mouse.⁽¹⁾ This free, easy-to-install software automatically identifies the HP printers installed on the customer's PC.⁽²⁾ Users simply click on the desktop icon, select the printer or printers they want to shop for and are connected to HP SureSupply, where they can view a list of compatible Original HP printing supplies. This process gives customers confidence they are ordering the correct Original HP inkjet cartridges, LaserJet toners and HP papers every time. HP SureSupply gives customers the option to check availability and buy direct from the HP Home & Home Office Store (www.hpshopping.com) or from a selection of online stores, or to check product availability from local retail outlets (U.S. only).

Key features and benefits for consumers

- The software is free and can be downloaded and installed in a matter of minutes
- Fast and convenient way to shop for and purchase Original HP ink, toner and papers from a choice of online stores or check availability at local retail outlets to make the best choice
- Easy to use; one click on desktop icon lets customers view a complete list of the HP printers installed on their PCs
- Saves time and eliminates confusion; with the click of the mouse, customers can view a list of Original HP inks, toners and papers compatible with their printers

Additional benefits for home/micro business

- Saves time and money by ensuring customers order the right printing supplies every time
- Shop when its convenient; direct from the HP Home & Home Office Store (www.hpshopping.com) or from a selection of online stores
- Prevents printer downtime from disrupting business productivity
- Since customers can shop whenever they want, SureSupply eliminates the need to stockpile supplies, reducing business overhead

Technical specifications

- Supports HP's installed base of ink and laser printers
- Supported operating systems: Windows® XP, Windows Vista™

Pricing and availability

HP SureSupply Software Utility is currently available as a free download in North America at www.hp.com/go/shopforsupplies and is expected to ship with new HP consumer inkjet printers in spring 2007.

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⁽¹⁾ Use of the software does not require any personal information. The printer model number is passed to SureSupply to enable the system to display the correct supplies part numbers for that printer. Some customer information is required to purchase but any such information is used in accordance with HP's privacy statement as posted on the HP website at www.hp.com/privacy.

⁽²⁾ Must use Windows XP or Windows Vista operating systems

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