



HP Halo Collaboration Studio

Overview

HP Halo is a fully managed, end-to-end collaboration solution that brings team members and clients from across the globe into an environment that looks, sounds and feels as if they are just across the table. Participants see each other in life-sized images projected on high-resolution displays, and can communicate with no perceived delays, regardless of how far apart the teams may be – whether in neighboring states or across the globe. HP Halo’s multipoint capability allows up to four sites to be woven together simultaneously in a meeting environment with just a few clicks of the mouse. This multipoint experience creates a live, virtual meeting room providing the clarity to work face-to-face and eye-to-eye, read body language and foster stronger business relationships, while reducing the personal cost, time and stress of business travel.

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Key Features

- Halo Video Exchange Network (HVEN): HP Halo delivers real-time quality with worldwide consistency of service through a specialized, safe network built exclusively for the robust demands of video. HVEN Operations provides end-to-end solution accountability and highly responsive, worldwide support including remote diagnostics and calibration, ongoing service and repair and a 24x7 concierge service.
- Multipoint: HP Halo’s multipoint capability allows simultaneous three- or four-point connections between HP Halo studios while preserving eye contact of each site.
 - Connection of up to four studios requires a few simple mouse clicks, bringing global teams to the same table to work eye-to-eye in real-time to accelerate decision-making and project development.
- Integrated Data Collaboration: Participants can easily share documents, presentations and motion-picture quality digital video directly from their notebook PCs using a collaboration screen mounted above the displays.
- Document Camera: HP Halo studios contain a high-definition, high-magnification document camera that enables individuals to zoom in on objects on the table, revealing the finest of details, from colors to patterns. These images are also shared with other HP Halo studios via the collaboration screen.

Key Benefits of HP Halo

- Avoid the cost and risks of network and technology infrastructure upgrades with HP Halo’s HVEN, end-to-end solution accountability and highly responsive, worldwide support.
- Make business decisions faster and with greater control using a fully HP-

managed communications solution engineered for simplicity.

- Foster more personal connections while reducing the impact of travel, through a natural, in-person meeting experience that synchronizes high-definition audio and video, providing the clarity to work face-to-face, eye-to-eye and read body language.
- Reduce technology risk through HP Halo's non-obsolescence guarantee that HP Halo will never go out of date as many future upgrades and enhancements are available to customers at no additional cost.

HP Halo Market Adoption

HP Halo has seen consistent customer and network growth since launching in December 2005:

- The HP Halo customer base includes such world-class companies such as ABN AMRO, AIG Financial Products Corp., AMD, BHP Billiton, Canon, General Electric Commercial Finance, Novartis and PepsiCo.
- HP Halo has expanded its presence worldwide to provide global reach for customers. HP Halo studios are located globally in 17 countries on five continents. These include: Australia, Canada, Chile, China, France, Germany, Hong Kong, India, Ireland, Israel, Japan, Netherlands, Singapore, Spain, Switzerland, UK and US.
- HP Halo now serves an even wider variety of industries including financial services, manufacturing and pharmaceuticals.

TANDBERG Alliance

- HP Halo's alliance with Tandberg offers customers:
 - The ability to connect to and include high-definition desktop and portable room video conferencing systems as a part of the immersive Halo studio collaboration environment.
 - The opportunity to operate Tandberg systems on the HVEN, to deliver the quality and consistency of a Halo experience in a wide variety of standards-based video conferencing products and configurations.

Language Line Services Relationship

- Through a relationship with Language Line Services of Monterey, Calif., HP provides HP Halo customers with an easy-to-use and confidential interpretation option from English into more than 150 languages, including sign language.
- Customers that have contracts with LLS (Language Line Services) have the option of immediately engaging a LLS interpreter via phone, or, with seven days notice, as a visible participant via a HP Halo Studio in New York, Chicago or Washington, D.C.

Pricing

HP Halo studios start at \$329K with multi-studio package incentive options from there. In the United States and other global business centers, the network and operations fee is \$18K monthly per studio. This fee varies in countries outside the U.S. depending on local telecommunications costs.



Availability

HP Halo Collaboration Studios can be installed anywhere in the world to meet customers' needs, and based on the availability of adequate fiber optic circuits.

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