



## HP Campus Advantage Suite of Applications

### Overview

HP Campus Advantage applications deliver a powerful suite of services and capabilities from mobile printing and user-based, per-page accounting to the consolidation of copying, scanning, imaging and printing devices in a secure networked environment. Institutions of higher learning can reduce costs and waste with more precise student and department allocations while simplifying the user experience and access.

With HP Campus Advantage Assessment Service, HP's team of experts will work with higher education customers to review their imaging and printing environment and business needs to make recommendations on how to best optimize the infrastructure, manage the environment, and improve the information workflow. Maximize efficiency and boost user satisfaction by increasing utilization and effectiveness of printing devices with sophisticated multifunction printers that simplify the user experience and reduce costs.

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### HP Campus Advantage Controlled Access Printing Solution

Achieve full control of the campus printing environment with an application that centrally manages user access to printing functionality. HP Campus Advantage Controlled Access Printing offers secure, integrated authentication by user ID and department codes, therefore limiting device usage and levels of functionality from user to user, and regulating functions such as color printing, faxing or digital sending. Role-based control allows access to different functions for faculty and others for students.

### HP Campus Advantage Controlled Cost Printing Solution

Manage, track and recover costs for printing usage with HP Controlled Cost Printing. Select from multiple types of billing that best fit the campus structure, from pre-paid cards and debit applications to per-user charge-backs. Optionally integrated with back office systems, HP Controlled Cost Printing enables tracking and bill usage by group, by department or by individual users.

### HP Campus Advantage Document Capture Solution

Electronically capture, store and route document-based data across groups and give users easier access to education materials, services and information. HP Campus Advantage Document Capture enables faster access to documents such as admissions and financial aid processing, and leverages HP Controlled Access Printing in conjunction to offer role-based usage of faxing and digital sending functions from MFPs, scanners and digital senders.

### HP Campus Advantage Mobile Printing Solution

HP Campus Advantage Mobile Printing enables students and faculty to print from lecture

halls and laboratories, to dorm rooms and the quad, allowing anytime, on-demand document retrieval at any device when integrated with HP Controlled Access Printing. Coupled with HP Controlled Cost Printing cost recovery options, HP Campus Advantage Mobile Printing reduces waste, simplifies print-out location, and closely manages users' confidential information.

### **Pricing and availability**

This suite of HP Campus Advantage vertical solutions are expected to be available in North America in summer 2007 and worldwide later this year through HP direct sales.

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5/2007