



HP Indigo Press 3500

Overview

The HP Indigo press 3500 is a high-quality digital production device, available at an entry-level price, for commercial and in-plant printing firms. Building on the success of the HP Indigo press 3050, the HP Indigo press 3500 offers the look and feel of offset printing with the superior liquid electrophotographic (LEP) technology of HP ElectroInks.

The HP Indigo press 3500 offers the ideal solution for printing firms with lower end usage needs who specialize in marketing collateral, direct mail, books and manuals. New engineering enhancements, including adjustment-free paper handling and the efficient press production manager front-end utility, provide increased reliability and low-touch paper handling.

An affordable solution that provides greater quality and versatility for those looking to adopt digital technology for the first time – or those who are moving up from light-production color copier devices – the HP Indigo press 3500 offers production color value and productivity, enabling volume-based profit opportunities.

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Key features and benefits

- Enhanced productivity for entry-level production color: capable of printing more than 1 million color pages or more than 2.5 million monochrome pages each month;
- Adjustment-free paper handling;
- Simplified operation with the HP Indigo Press Production Manager digital front end;
- State-of-the-art color management with 4- and 6-color Pantone emulations and ICC profiling;
- HP Indigo adaptive halftone technology for enhanced line work printing;
- The true look and feel of offset with superior LEP technology and up to seven-color printing.

Technical specifications

- Speed: up to 68 pages per minute (ppm) in four-color mode or 136 ppm in single-color mode on all media within specifications.
- Color stations: up to seven colors. Accommodates four-color process (CMYK) and six-color HP IndiChrome (CMYKOV) as well as custom-mixed HP ElectroInks.
- PANTONE Colors: PANTONE licensed for 4-color and HP IndiChrome 6-color printing.
- Image size: 308 mm x 450 mm (12.1" x 17.7")
- Media size: 320 mm x 475 mm (12.6" x 18.7")
- Media thickness: 80-300 gsm (55 lbs. text – 130 lbs cover) coated, 65-300 gsm (45 lbs. text – 110 lbs cover) uncoated

- Supported formats and standards: Postscript level 3, PDF 1.6, PPML, JLYT, TIFF, JPEG, EPS

Options and accessories

- HP 5-, 6- and 7-color printing
- HP Ink Mixing Station and BID washer
- Up to 4 additional stackers
- HP Indigo RIP Expansion Rack: an off-press hardware solution that dramatically increases the raster image processor (RIP) capabilities
- HP Indigo Production Stream Server, Powered by Creo: a robust digital front end (DFE) that addresses the demanding workflow needs of the commercial print service provider

Supported supplies??

Pricing (??) and availability

The HP Indigo press 3500 is expected to be available in North America and in several countries worldwide in June 2007, followed by a phased roll-out in other countries and regions.

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