



Dan Gilbert

Vice President of Marketing, Digital Photography and Entertainment,
Imaging and Printing Group

Hewlett-Packard Company

Dan Gilbert is vice president of marketing for the Digital Photography and Entertainment business within the Imaging and Printing Group at HP. This business includes solutions and devices in the digital photography ecosystem – photo specialty printers, digital cameras and accessories, online photo services, retail photofinishing solutions – as well as web-based digital entertainment services.

Based in San Diego, Gilbert has 18 years of marketing and general management experience with HP. Throughout his career at HP, Gilbert has been closely involved in the creation and launch of HP's digital imaging business. Prior to his current role, he led new business development in the area of digital photo printing, and software and services.

In the mid-1990s, Gilbert led marketing efforts surrounding the development of HP's Photosmart printer line. Later, he managed the worldwide marketing center for Digital Imaging, which launched and marketed the HP Photosmart family of digital cameras, printers and scanners.

Before joining HP, Gilbert worked as an engineer in the aerospace and automotive industries. He has a master's degree in business administration from the University of Chicago, and master's and bachelor's degrees in mechanical engineering from the University of Wisconsin.

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com