



Martin Fink

Senior Vice President, General Manager, Business Critical Systems

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Martin Fink is the senior vice president and general manager of Business Critical Systems within the Enterprise Storage and Servers business unit at HP. His organization is responsible for HP's high-end platform technologies and extending the value they deliver on top of any server, architecture and operating system combination.

Fink previously led HP's Open Source & Linux Organization and the NonStop Enterprise Division, which were combined last year with Business Critical Servers to form the Business Critical Systems unit. As head of the NonStop Enterprise Division, Fink was responsible for the development, delivery and marketing of the HP Integrity NonStop family of servers, database and middleware software and solutions.

In this role, he led the effort to develop and launch the HP Neoview data warehouse platform, a major offering in the business intelligence arena. He oversaw the Atalla Security Products line of network security processors for banking, Internet and enterprise applications. Additionally, he led the overall open source and Linux strategy across HP, helping the company gain external market leadership in Linux.

Fink joined HP in 1985 and spent his first 10 years in field operations in Canada, holding a variety of positions in hardware and software support, consulting and telecom sales. In 1995, he moved to Ft. Collins, Colo., to work in HP OpenView telecom, where he managed small business startup activities. He was the research and development manager for the Verifone Software Business and subsequently held the position of R&D lab manager in the Customer Solutions Organization, with responsibility for HP-UX, Linux and the patch program.

Fink is listed as co-inventor on two patents related to online e-commerce and is the author of "The Business and Economics of Linux and Open Source," published by Prentice Hall. He graduated in electronics engineering from Loyalist College in Ontario, Canada.

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