



Mark Hudson

Vice President, Marketing, Enterprise Storage and Servers

Hewlett-Packard Company

Mark Hudson is vice president of marketing for the Enterprise Storage and Servers business unit at HP, responsible for promoting the company's industry-leading storage and servers worldwide.

Formerly, Hudson was vice president of marketing for the Business Critical Systems organization, with global responsibility for the HP9000, HP3000, HP AlphaServer and the HP NonStop servers.

Prior to this, he was worldwide marketing manager of the Business Systems and Technology organization, with responsibilities over the HP9000 products and technologies. He also was product marketing manager for the Internet and Applications Systems Division, where he handled worldwide marketing for the HP9000 Internet and Networking products.

Hudson joined HP in 1989 as a business analyst and moved a year later into product management for networking products. In 1993, he became the HP3000 client/server program manager and in 1995, Hudson took on the role of the global Sybase Partnership Marketing Manager.

Hudson holds a bachelor's degree from California State University, Fresno, and a master's in business administration from Santa Clara University.

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