



## HP Updates Open Payments, Business Intelligence and Risk Management Portfolio at SIBOS 2007

BOSTON, Oct. 1, 2007 – At this year’s annual SIBOS payments conference and exhibition, HP is showcasing the power of its financial services industries portfolio with demonstrations of more than 14 solutions and services from key areas such as HP Open Payments, business intelligence and risk management solutions, software IT governance and service-oriented architecture (SOA) solutions, and the HP Halo / TANDBERG Alliance solution.

On Oct. 3, Ann Livermore, executive vice president of the Technology Solutions Group at HP, will participate in the plenary session on “Can Technology Cash in for Corporate Financial Services?”.

HP will also host customer panel sessions throughout the week on topics such as SEPA, payments trends and business intelligence.

HP is in booth C10 at the show.

**HP Open Payments** is the umbrella for the following HP initiatives:

### **HP Open Payments – Target Marketing**

HP, in conjunction with Opsol Integrators Inc., has developed a point solution for analyzing payment transaction processing and making automated recommendations for redirecting these high-value payments in order to increase revenues and lower costs. Open Payments for Target Marketing leverages patented pattern-recognition technology to analyze payments in near real time to significantly increase operational efficiency. The solution’s benefits are measurable so customers can easily calculate return on investment and see the impact on their bottom line.

### **HP Open Payments – Business Services Management**

HP Software’s Business Services Management (BSM) tool can be used to increase payments transparency, manage operations risk and build better customer relationships. BSM bridges the gap between business users and IT users so they receive a single perspective of an issue, allowing them to rapidly drill-up or drill-down to fix it. By monitoring and managing payments information using BSM, customers can create real-time transparency in comprehensively viewing payment processes to better manage their operations, mitigate operational risk and meet their customers’ demands.

### **HP Open Payments – Real Time Financial Services**

HP Real Time Financial Services (RTFS) for Banking gives financial institutions real-time visibility of critical business processes and customer interactions, no matter how complex their business environment may be. It provides an up-to-the-second, unified view of all

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payments and finance-related data. RTFS helps lower costs and grow revenue. It additionally increases the agility of the enterprise in responding to business requirements, while leveraging and enhancing – not replacing – existing IT infrastructures.

“The new enhancements to the HP Open Payments portfolio provide improved, real-time analysis and management of payments transactions that enable customers to accelerate business growth by improving revenues and increase efficiency by reducing costs,” said Monique Dahler, global director marketing, Financial Services Industry, HP. “HP Risk Management enables financial institutions to face the challenges of compliance reporting head-on and, at the same time, mitigate risks and improve business outcomes.”

### **Business Intelligence and Data Warehousing: HP Neoview**

The HP Enterprise Risk Management solution comprises HP Neoview, HP Services and applications from industry-leading business intelligence software partners to deliver functional applications for risk and compliance management, “know your customer” and CRM analysis for customers in the financial services industries.

HP Neoview is HP’s next-generation enterprise data warehousing platform, an integrated hardware, software and services offering designed using industry-standard components. Neoview is particularly well-suited to meet the needs of financial services customers by delivering unparalleled performance in handling complex queries, mixed workloads and high concurrency in addition to providing 24x7 availability.

### **HP Risk Management and Compliance**

Globalization of financial markets has increased the need for stringent regulations to mitigate various risk exposures. As a consequence, initiatives such as RegNMS, JSOX, SOX, MiFID, Basel II, Sepa, and the upcoming Solvency II increasingly exercise the talents – and the budgets – of most financial institutions and require increasing convergence of investments.

HP helps financial services companies build flexible risk management architectures that can be adopted quicker and achieve better risk management and compliance in a more cost-effective way. Additionally, HP helps customers address the challenges of enterprise risk management, information retention and IT and operational risk management in an integrated approach.

### **HP Software IT Governance and SOA Solutions**

HP Software’s Project and Portfolio solutions ensure that IT investments within a bank are aligned with its strategic direction and delivered on time and on budget. The solutions address the unique challenges that banks face with SOA in the areas of governance, software quality and operations.

### **HP Halo / TANDBERG Alliance Solution**

In global financial services, success increasingly depends on the ability to react quickly to movements in geographically dispersed markets by making collaborative decisions in real-time. The HP and TANDBERG alliance provides telepresence solutions that allow colleagues and customers around the globe to communicate as though they were sitting at the same table together, with the interaction that’s crucial to effective selling, deal making and collaboration. HP Halo Collaboration Studios and TANDBERG give customers the ability to extend their reach, leverage assets and optimize business – from

the desktop to boardroom, headquarters to remote site, and between companies throughout the world.

More information about HP solutions for the financial services industry is available at [www.hp.com/go/fsi](http://www.hp.com/go/fsi).

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