



HP Photosmart M637 Digital Camera

Overview

The HP Photosmart M637 Digital Camera makes it simple to take beautiful 7.2-megapixel photos with ease. Just grab this camera and start snapping – easy buttons and menus make photo-taking simple with 3x optical zoom for great closeups. With industry-leading red-eye removal,⁽¹⁾ a 2.4-inch display, HP steady photo anti-shake and HP's Design Gallery for attractive borders and colors, photos will always look their best.

Key Features and Benefits

- 7.2-megapixels for beautiful prints and enlargements up to poster size.
- Zoom in for clear distance shots, using the HP Precision lens with 3x optical zoom.
- It's easy to view photos on the bright 2.4-inch display – even in direct sunlight.
- Industry-leading in-camera red-eye removal helps eliminate wasted shots or time spent editing on a PC.⁽¹⁾
- Get crisp, detailed photos and minimize blur at the touch of a button with the HP steady photo anti-shake mode.
- Make photos even more special with attractive in-camera colors and borders.
- Easily snap the best shot with shooting modes including auto, burst, theatre and sunset.
- Recording moving memories is simple, using one-touch video with audio.
- Get everything you need to start sharing photos right out of the box, including batteries and 16 MB internal memory.
- Grab the camera and start snapping – intuitive buttons and easy menus make photo-taking a breeze.
- Effortlessly share, save and print photos, plus order prints online, using HP Photosmart Express.
- Order brilliant prints online through Snapfish by connecting to a PC.⁽²⁾
- Microsoft Windows Vista™ ready.

Additional Features

- Meets HP's General Specification for the Environment, which includes compliance with the EU ROHS Directive (focus: lead, cadmium, mercury, PBB, PBDE).⁽³⁾
- Easily print beautiful, 4 x 6-inch photos and recharge batteries – no PC required – with the easy-to-use, optional HP Photosmart Camera and Printer Dock.⁽⁴⁾
- Easily recharge and transfer photos to your PC or printer, using optional HP Photosmart 2200 Digital Camera Dock.⁽⁴⁾
- Spend more time snapping and sharing photos by easily charging the HP Photosmart M637 digital camera with the optional HP Photosmart Easy Recharge Kit for AA

Editorial Contacts:

Frank Fellows, HP
+1 281 518 5440
frank.fellows@hp.com

Melanie Wehrman
Porter Novelli for HP
+1 415 975 2264
melanie.wehrman@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

Cameras.⁽⁴⁾

Technical Specifications

- 7.2-megapixel resolution
- 3x optical, 8x digital zoom
- Dimensions/Weight
 - 3.78 inches (w) x 1.45 inches (d) x 2.48 inches (h) (with protrusions)
 - 0.3 lbs. without battery
- PictBridge support
- Exif 2.2 support
- Support/Connectivity
 - USB Connectivity
 - USB-compatible PC with Windows Vista, 2000, XP Home, XP Professional, XP Professional x64
 - USB-compatible Macintosh computer with Mac OS X v10.3.9, 10.4 and later
- HP offers a comprehensive support package for the HP Photosmart M637 Digital Camera that includes 90 days of phone support as well as real-time chat and email support beyond the warranty as part of its HP Total Care portfolio of services. For more information regarding HP Total Care, including related terms and charges, please go to www.hp.com/support.

Pricing and Availability

Estimated U.S. street price is \$149.99.⁽⁵⁾

Expected to be available for purchase August 2007 in North America.

¹ For more information, please visit www.hp.com/go/noredeye.

² Snapfish availability varies by region.

³ For more information, please visit www.hp.com/environment.

⁴ Not included. Please purchase separately.

⁵ Actual price may vary.

Microsoft and Windows are U.S. registered trademarks of Microsoft Corporation. Intel, Pentium and Celeron are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries

© 2007 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

5/2007