



## HP Photosmart D7260 Printer

### Overview

The HP Photosmart D7260 Printer offers consumers the fastest and easiest way to print photos at home<sup>(1)</sup> – with a 4 x 6-inch photo printing in as fast as 10 seconds. This high performance, versatile printer enables users to print photos without a PC and also includes a 3.5-inch interactive touchscreen for an easy way to edit, save, print and share crisp images. With HP Smart Web Printing, HP Auto Sense technology and six individual ink tanks, the HP Photosmart D7260 Printer can save users money by reducing wasted ink and paper.

### Key Features and Benefits

- Easily print stunning six-color lab quality photos and laser-quality text with HP Vivera inks.
- Edit, save, print and share – all from an easy-to-use 3.5-inch touchscreen.
- Print at blazing speeds – up to 34 black pages per minute (ppm) and 33 color ppm, plus print 4 x 6-inch photos in as fast as 10 seconds.
- Make memories last – print photos that resist fading for generations using HP Premium Plus Photo Paper.<sup>(2)</sup>
- Create smudge- and smear-resistant photos right from the printer when using HP Advanced Photo Paper.
- Share printer on a home computer network by using built-in Ethernet connectivity.
- Print photos from multiple memory cards easily with built-in memory card slots.
- Use the HP Red-eye Removal button to easily remove red-eye from photos.
- HP Smart Web Printing<sup>(3)</sup> feature ensures useable web pages without cutoff edges.
- Use HP Photosmart Essential and HP Photosmart Express software to effortlessly share, save, edit and print photos.
- Get effortless photos using HP photo papers with HP Auto Sense, which prevents common photo printing mistakes.<sup>(4)</sup>
- Print economically – replace only the cartridges that run out of ink with six individual inks.
- Share printer on a home network, using built-in Ethernet connectivity.
- Save more when printing with the HP 02 Series Photo Value Pack – an affordable combo of HP Vivera inks and HP Advanced Photo Paper.
- Print photos without swapping paper with an automated photo tray that engages whenever photos print.

### Technical Specifications

- 6-ink printing with HP Vivera inks

#### Editorial Contacts:

Frank Fellows, HP  
+1 281 518 5440  
frank.fellows@hp.com

Melanie Wehrman  
Porter Novelli for HP  
+1 415 975 2264  
melanie.wehrman  
@porternovelli.com

Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, CA 94304  
www.hp.com

- Print speeds of up to 34 ppm in black and up to 33 ppm in color
- Photo-quality resolution up to 4800-optimized dots per inch (dpi)<sup>(5)</sup>
- Dimensions/Weight
  - 18.1 inches (w) x 15.4 inches (d) x 9.4 inches (h)
  - 17.6 lbs.
- Support/Connectivity
  - USB Hi-speed 2.0
  - Microsoft® Windows Vista™, 2000 SP3 or higher, or XP; Mac OS X v10.3.9, v10.4 or higher
  - HP offers a comprehensive support package for the HP Photosmart D7260 Printer that includes one-year limited hardware warranty backed by HP Customer Care, service and support. For more information regarding HP Total Care, including related terms and charges, please go to [www.hp.com/support](http://www.hp.com/support).

### Original HP Printing Supplies<sup>(6)</sup>

- HP 02 Black Ink Cartridge: \$17.99
- HP 02 Light Cyan Ink Cartridge: \$9.99
- HP 02 Yellow Ink Cartridge: \$9.99
- HP 02 Cyan Ink Cartridge: \$9.99
- HP 02 Magenta Ink Cartridge: \$9.99
- HP 02 Light Magenta Ink Cartridge: \$9.99
- HP 02 Series Photo Value Pack (150 Sheets), \$35.99
- HP Advanced Photo Paper (100 Sheets, 4x6-inch), \$12.99

### Pricing and Availability

Estimated U.S. street price of \$149.<sup>(6)</sup>

Expected to be available for purchase August 2007 in North America.

<sup>1</sup> Printing process research by Doxus, 2007. For details and a list of tested printers, go to <http://www.doxus.com>.

<sup>2</sup> Display permanence rating by Wilhelm Imaging Research, Inc. or HP Permanence Lab. For details, visit <http://hp.com/go/printpermanence>.

<sup>3</sup> Requires Internet Explorer 6.0 or higher.

<sup>4</sup> When using HP Advanced Photo paper, HP Premium and Premium Plus Photo Papers or HP CD/DVD Tattoos with HP Auto Sense technology.

<sup>5</sup> Print resolution up to 4800 x 1200-optimized dpi color when printing from a computer and 1200-input dpi.

<sup>6</sup> Actual prices may vary.

