



HP 75XL Photo Value Pack

Overview

HP offers consumers choice and value with the new HP 75XL Photo Value Pack, which makes it easy and affordable to print photos from the convenience of home and still have enough ink left over for everyday printing. The Photo Value Pack includes an HP 75XL Inkjet Print Cartridge and 100 4 x 6-inch sheets of HP Premium Photo Paper, allowing customers to print at home glossy, lab-quality photos that resist fading for generations.⁽¹⁾

Other HP Photo Value Packs include cartridges that are designed to match the number of sheets of photo paper in the box, but the HP 75XL Photo Value Packs have extra ink for everyday printing.

This offering extends HP's Photo Value Pack lineup, which is designed to offer customers convenient, affordable, versatile and cost-effective photo printing at home. Customers will find it easier to select and purchase the Original HP ink that best meets their printing needs with HP's new naming and color-coded packaging system, point-of-sale materials, and expanded cartridge options. The HP 75XL Photo Value Pack is color-coded green to signify the superior value it offers customers.

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Key features and benefits

- Includes one HP 75XL Print Cartridge and 100 4 x 6-inch sheets of HP Premium Photo Paper – enough ink and paper to print 100 4 x 6 photos,⁽²⁾ with ink left over for everyday printing.
- Enjoy glossy, color photos with store-processed print quality for just 29 cents each, with included media.⁽³⁾
- Make memories last with HP Premium Photo Paper and HP Viverra inks, with fade resistance that outperforms store processing.⁽¹⁾
- Paper and ink conveniently bundled together at a more affordable price than purchasing these Original HP supplies separately.
- Heavyweight paper with a smooth, gloss finish delivers true-to-life, vibrant colors, deep blacks and realistic skin tones.
- Share photos again and again with HP Premium Photo Paper's durable coating, designed to withstand repeated handling, while minimizing scratches and fingerprints.

Other technical specifications

The HP 75XL Photo Value Pack is designed for printers that use HP 75 or HP 75XL Tri-color Inkjet Print Cartridges, including the HP Officejet J5700 All-in-One series.

Pricing and availability

Estimated U.S. street price of the HP 75XL Photo Value Pack: \$39.99⁽⁴⁾. Expected to be available in the United States for purchase in April 2007.

⁽¹⁾ Display-permanence rating by Wilhelm Imaging Research, Inc. or HP Image Permanence Lab using select HP Vivera inks. Comparison to store-processed photos refers to AgX- and dye-sublimation-processed photos. For details, visit www.hp.com/go/printpermanence.

⁽²⁾ On average. Actual number of photos printed may vary based on printer used, images printed and other factors. For more information, visit www.hp.com/go/pageyield.

⁽³⁾ Actual cost may vary based on the retail price, printer used, images printed and other factors.

⁽⁴⁾ Actual prices may vary.

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4/2007