



CES 2007 – Partner Quote Sheet

Microsoft

"As a key development partner for Windows Vista, HP is introducing incredible technologies that take advantage of breakthrough Windows Vista features, such as tablet and media center technologies, in the new TouchSmart PC," said Mike Sievert, corporate vice president, Windows at Microsoft. "Technologies like these will help HP and Microsoft achieve a common vision— to provide a PC experience that is easier, safer, more entertaining and better connected at work, home and on the go."

Mike Sievert

Corporate Vice President, Windows at Microsoft

CinemaNow

"It's been our vision for a long time that the PC and TV would be integrated and provide the most robust viewing experience for customers," said Curt Marvis, CEO of CinemaNow. "We're thrilled to be working with HP and make the PC to TV experience a reality."

Curt Marvis

CEO of CinemaNow

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AMD

"AMD takes a collaborative approach with technology partners to deliver leading-edge solutions based on open standards. The full-featured HP Pavilion tx1000 Entertainment Notebook PC powered by AMD Turion™ 64 X2 dual-core mobile technology and the AMD LIVE!™ branded HP TouchSmart PC are true testaments to the strength of our relationship with HP and our shared commitment to innovate, while offering consumers new and exciting form factors." said Stephen DiFranco, Corporate Vice President, AMD Sales & Marketing. "We believe that HP's customers also will enjoy the peace of mind of storing their precious digital memories on the HP MediaSmart Server, combined with easy file access and distribution enhanced by the AMD LIVE! solution."

Stephen DiFranco

Corporate Vice President, Sales & Marketing, AMD

Exceptional Innovation

“We worked with Best Buy For Business and HP to develop ConnectedLife.Home™ in order to serve the consumer market in a way that no automation solution has done before. For the home automation industry to grow there has to be acceptance, affordability and aspiration by mainstream America. ConnectedLife.Home is a simple, entry-level solution that introduces the concept of digital living to a much larger audience; it is not about being a technophile, but about being an individual or a family that enjoys conveniences and entertainment at the touch of a button.”

Mike Seamons

Vice President of Marketing, Exceptional Innovation

Best Buy

“Consumers are ready for the promise of the digital home. Individuals are using many of these technology products alone, but have not found a way to use them together for the purpose of connecting and enhancing their lives. For the first time, Best Buy's ConnectedLife.Home provides consumers a viable home automation solution that brings these emerging technologies together for both new and existing homes,” said David Hemler, vice president of sales and operations for Best Buy For Business. “Best Buy's long history in consumer electronics and personal computing, mixed with our key learnings from the commercial and home builder markets, helped us build this single point of access to household functions and digital entertainment and install it in new and existing homes without creating any new holes.”

David Hemler

Vice President of Sales and Operations for Best Buy For Business, Best Buy

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