



HP CD/DVD Tattoos

Overview

The HP CD/DVD Tattoo is the world's glossiest disc label and provides an attractive alternative for personalizing CDs and DVDs with any inkjet printer.⁽¹⁾ HP CD/DVD Tattoos offer consumers a more professional-looking label versus traditional paper labels. They are ultra-thin, highly durable plastic labels that provide a glossy, water-resistant finish that will not delaminate. Because of the outstanding image quality, HP CD/DVD Tattoos are ideal for labeling CDs or DVDs for special events, gifts and private music collections. Customers can create and personalize Tattoos using free design templates available on HP's website.⁽²⁾

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Key Features and Benefits

- Breakthrough translucent, super-gloss technology provides consumers with attractive, durable glossy labels
- Innovative anti-curl technology prevents labels from wrinkling, curling or warping discs, even after exposure to extreme temperature conditions
- Water, smudge, and fade resistant labels are more durable than traditional paper labels
- Easy-to-apply label applicator in the package
- Free design templates available online⁽²⁾ enable fast, easy personalization

Pricing and Availability

Estimated U.S. street prices:⁽³⁾

- Glossy, 5 x 7-inch, 15 sheets: \$9.99

⁽¹⁾ Among leading disc label competitors as of Nov 1, 2005. Visit www.hp.com/go/tattoos for more details.

⁽²⁾ Americas: www.hp.com/go/tattoos and EMEA: www.hp.com/eur/tattoos.

⁽³⁾ Actual price may vary.

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