



HP Advanced Photo Paper

Overview

HP Advanced Photo Paper enables customers to generate lab-quality, vibrant color photo prints that dry instantly and exhibit excellent water resistance. The photo papers are thick and heavy, providing a substantial feel to the print. HP Advanced Photo Paper provides more gloss on the page and soft-gloss options for 13 x 19-inch and 8.5 x 11-inch/A4-size prints. The photo papers also are available in a wide-range of sizes from 4 x 6-inch to 13 x 19-inch.

Key Features and Benefits

- Photos dry instantly for easy handling without smudging
- More than 200 years of display and album fade resistance when used with HP Vivera pigment inks⁽¹⁾
- Fast photo printing generates retail-quality photos at home quickly⁽²⁾
- Easy printing due to proprietary HP Auto Sense technology, which automatically selects print settings for the optimal mix of speed and quality⁽³⁾
- Enhanced glossy finish that delivers bright, vivid colors
- Thicker and heavier paper provides consumers with a sturdy photo feel
- Image quality and color rivals retail photos
- Compatible with any inkjet printer – optimized for the new HP Photosmart Pro B9180 (pigment inks) and HP Photosmart A430, A510, A610 and A710 series compact photo printers featuring new Vivera dye inks

Other Technical Specifications

- 10.5-mil thick, 250 g/m²
- Porous-photobase media
- Compatible with all inkjet printers, including pigment ink systems

Pricing and Availability

Estimated U.S. street prices:⁽⁴⁾

- Glossy, 8.5 x 11-inch, 25 sheets: \$11.99
- Glossy, 8.5 x 11-inch, 50 sheets: \$19.99
- Glossy, 8.5 x 11-inch, 100 sheets: \$29.99
- Soft Gloss, 8.5 x 11-inch, 50 sheets, \$19.99
- Glossy, 13 x 19-inch, 25 sheets: \$49.99
- Satin Matte, 13 x 19-inch, 25 sheets: \$49.99
- Glossy, 4 x 6-inch, plus perforated tab, 100 sheets: \$12.99
- Glossy, 4 x 6-inch, 100 sheets: \$12.99
- Glossy, 5 x 7-inch, 60 sheets: \$14.99

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Currently available for purchase in North America.

⁽¹⁾ Based on Display Permanence rating by Wilhelm Imaging Research. For details:
www.hp.com/go/printpermanence.

⁽²⁾ Speeds vary by printer.

⁽³⁾ Auto Sense benefits with Auto Sense-enabled HP printers, including HP Photosmart 8200, D7300 and HP Photosmart 3100, 3200 and 3300 All-in-One series printers. Available on 4 x 6, 5 x 7, 8.5 x 11 inch and A4-size sheets

⁽⁴⁾ Actual prices may vary.

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1/2007