



LightScribe Licensees

LightScribe Direct Disc Labeling technology is now being incorporated by over 70 optical drive and media manufacturers, software developers, media and computer brands worldwide, including:

Contact:

Laura Bakken
Porter Novelli
415-975-3323
laura.bakken@porternovelli.com

Hardware brands

Alienware, Asustek, BenQ, Buffalo, Candy Technology, CompUSA, Evesham Technology, Freecom Technologies, Gericom, HP, I/O Magic, LaCie, LG Electronics, Lite-On IT, Mad Dog Multimedia, Medion, Packard Bell, Pacific Digital, Paradigit, Philips, Pioneer and Samsung

Personal computer manufacturers

Founder, Lenovo and Targa

Hardware component manufacturers

MediaTek and Sunext Technology

Media brands

BenQ, Digitex, HP, Imation, Infiniti, Maxell, Memorex, Mitsubishi, Omega, Philips, Platinet, Ricoh, River Pro Audio, TDK and Verbatim

Media manufacturers

CMC Magnetics, Mitsubishi Kagaku Media, Moser Baer India and Prodisc

Optical drive manufacturers

Asustek, Hitachi-LG Data Storage, Lite-On IT, Panasonic Communications, Panasonic Shikoku Electronics, Philips-BenQ Data Storage, Pioneer, QSI, TEAC and Toshiba-Samsung Storage Technology

Software developers

Acoustica, BHA, CyberLink, Droppix, Honest Technology, InterVideo, MicroVision Development, NEATO, Nero, NewSoft Technology, NewTech Infosystems, Roxio, SmileOnMyMac, Sonic Solutions and Ulead

Disc publishing systems manufacturers

Alea and Aleratec

System integrator

Micro-Star International

Who Are LightScribe's Licensees?

Acoustica (www.acoustica.com) develops and markets high quality, intuitive and powerful audio and music recording software for Windows users. . Acoustica also offers software to burn and label your own audio mix CDs, record your cassettes or LPs to CD, convert audio files, make beats and record your own music.

Alea (www.alea.com) is a pioneer in the high-speed CD/DVD recording applications. The company is an established world leader in CD/DVD duplication and publishing technology

Aleratec (www.aleratec.com) is a leading developer and manufacturer of Aleratec "Prosumers' Choice" solutions for the USB, DVD and CD duplicating, recording, and digital imaging markets. Specializing in LightScribe DVD Duplication technology and automated autoloader DVD / CD copy solutions.

Alienware (www.alienware.com) manufactures high-performance desktop, notebook, and media center systems and leading-edge professional systems. Alienware offers unique and award-winning products that incorporate state-of-the-art components, innovative engineering and design, and unprecedented customer service.

Asustek (www.asus.com), the perennial leader of the motherboard industry, is also a leading manufacturer of top-quality desktop barebones, notebooks, IA devices, servers, graphics cards, broadband modems, wireless solutions, optical drives and networking devices.

BenQ (www.BenQ.com) offers a full range of Networked Digital Lifestyle Devices that provide integrated end-to-end solutions. The company is multi-faceted with strengths in information technology, optronics, communications, media, storage and imaging.

BHA (www.bhacorp.com) is a pioneering developer of recording solutions and has supplied Windows and Macintosh recording software for all major optical storage technologies since 1993. BHA's CD and DVD recording solutions are marketed to the world's leading optical storage OEMs and to end users through distributors and retailers worldwide.

Buffalo (www.melcoinc.com) is a leading global provider of award-winning networking, memory, storage and multi-media solutions for the home and small business environments as well as for system builders and integrators. Proven commitment to delivering innovative, best-of-breed solutions that have put the company at the forefront of infrastructure technology.

Candy Technology (www.candytech.com.tw) specializes in designing and manufacturing computer storage devices and multimedia tools. The company's Omni series of products are specially designed to be compact, portable, lightweight, and compatible with PC, Notebook and iMac.

CMC Magnetics (www.cmcdisc.com) is a worldwide leader in replication technology, and offers multiple formats and produces a full range of CD and DVD storage media products.. The product line encompasses pre-recorded and blank media, and extensive R&D promises new optical storage breakthroughs in high-speed, high-density DVD as well as blue laser technology.

CompUSA (www.compusa.com) is one of the nation's leading retailers and business resellers of technology products and services. The company currently operates more than 229 locations in more than 90 major metropolitan markets across the United States and Puerto Rico. In addition, CompUSA's Web site offers an assortment of more than 80,000 items.

CyberLink (www.gocyberlink.com) is a pioneer in bringing advanced digital video and audio software to the market. Producer of the world's leading DVD software player, PowerDVD, CyberLink's digital multimedia range includes software for capturing and editing videos, authoring DVDs, and burning Blu-ray Discs and HD DVDs, and delivery and CD/DVD data storage and backup.

Digitex (www.digitex-europe.com) offers a wide range of innovative high quality products and computer accessories. The company's top priority is the provision of new innovative consumer products and products with improved performance at competitive prices.

Droppix (www.droppix.com) focuses on the design, development, and sale of powerful and easy-to-use software for organizing and storing all types of digital data—personal and professional. The company's flagship product, Droppix Recorder, is a complete solution for burning CDs and DVDs designed to be easily and rapidly accessible without a steep learning curve.

Evesham Technology (www.evesham.com) is a strong and flexible Infrastructure solution provider with a dedicated team of technology experts to help you at home, or in your business, harness the real power of the latest technology and innovation.

Freecom Technologies (www.freecom.com) is a leading manufacturer of easy to use multimedia hardware. Freecom Technologies develops external and mobile storage products allowing data to be backed up at the touch of a button, and

smart and innovative solutions for digital freedom and freedom to move. Freecom Technologies' products are ultra compatible and connect everywhere.

Gericom (www.gericom.com) is a Linz, Austria-based producer and distributor of notebooks, multimedia products and communication electronics compatible for internet, call centers, and e-commerce.

Hitachi-LG Data Storage (www.hlds.co.jp) is a joint venture of Hitachi Ltd. (Japan) and LG Electronics Inc. (Korea), Hitachi-LG Data Storage specializes in the design and development of optical storage drives for original equipment manufacturers (OEMs) around the world. HLDS is the worldwide leading supplier of optical disc drives.

Honest Technology (www.honestech.com) is a premier supplier of digital video communication and entertainment solutions. Founded in 1998 by a group of digital pioneers, the company's vision is to bring high-quality digital video into PC users' daily lives by transforming the way digital video is created, delivered and experienced.

HP (www.hp.com) is a technology solutions provider to consumers, businesses and institutions globally. The company's offerings span IT infrastructure, personal computing and access devices, global services and imaging and printing for consumers, enterprises and small and medium businesses.

Imation (www.imation.com) is a leading developer, manufacturer and supplier of magnetic and optical removable data storage media products. With one of the broadest product lines in the industry--ranging from a few megabytes to hundreds of gigabytes of capacity in each piece of media--Imation serves customers in more than 100 countries.

Infiniti (medea.co.uk/infiniti) is a media brand offered by Medea International, a major computer consumables distributor in the UK and in Europe. Infiniti LightScribe CD-R are compact discs designed to be recordable on any compatible CD writing device. They are also compatible with the vast range of LightScribe direct disc labeling hardware currently available to consumers.

InterVideo (www.intervideo.com) is one of the top providers of DVD software. InterVideo has developed a technology platform from which it has created a broad suite of integrated multimedia software products that allow users to capture, edit, author, burn, distribute, and play digital video.

I/O Magic (www.iomagic.com) is a leading provider of data storage products such as CD-RW and DVD+/-RW drives, USB portable storage devices and floppy drives,

including its MediaStation, DataStation, and GigaBank™ products.

LaCie (www.lacie.com) creates external storage solutions and color monitors that help everyday users and professionals easily manage their digital lives. Powerful technology combined with unique designs make LaCie the world leader in storage innovation.

LG Electronics (www.lge.com) is a global leader in consumer electronics and mobile communications. The company has more than 72,000 employees working in 77 subsidiaries and marketing units around the world. LG Electronics is the world's largest producer of CDMA mobile phones, residential air conditioners, optical storage devices and home theater systems.

Lite-On IT (www.liteonit.com) is a worldwide supplier of computer peripherals, ranging from optical disc solutions to digital consumer appliances for the PC and Consumer Electronics industry. They have been regarded by the PC community as one of the top 3 manufacturers of optical disc drives worldwide.

Mad Dog Multimedia (www.mdmm.com) is a leader in providing high value peripheral products designed to satisfy the multimedia, entertainment and storage demands of consumers and the small to medium business market. The company's solidly established national brand is associated with high-specification technology at competitive prices with industry leading warranties.

Maxell (www.maxell.com) is a leading manufacturer of information storage media products including magnetic tapes, optical disks, and battery products including lithium ion rechargeable batteries, micro batteries and dry cell batteries.

Medion (www.medion.com) covers the whole product range of modern consumer electronics, including PCs, TV sets, refrigerators and fitness equipment. The PC/multimedia division includes the high-performance multimedia desktop and notebook products, which set the standards in terms of functionality and pricing.

Memorex (www.memorex.com) is the market leader in recordable media and media accessories for digital information storage. Memorex holds the number one market share in CD-R and DVD-/R consumer products.

Micro-Star International (www.msi.com.tw) specializes in the design and manufacture of mainboards, add-on cards, servers/workstations, barebones, optical storage devices, communication devices and IA accessories.

MicroVision Development (www.surething.com) develops and markets a variety of specialty print applications including SureThing CD Labeler. SureThing is technical

leader in CD/DVD labeling with innovative features dedicated to the special requirements of labeling round discs, along with the ability to integrate them with popular CD-burning, music and video applications.

Mitsubishi Chemical Corporation (www.m-kagaku.co.jp/index_en.htm) is Japan's largest chemical company and one of the world's leading manufacturers of information storage products.

Moser Baer India (www.moserbaer.com) is one of the top three manufacturers serving diverse global market needs for data storage media, particularly for CD and DVD recordable and rewritable formats.

Nero (www.nero.com) provides state-of-the-art software solutions for the global digital media market. Nero offers the industry's most reliable CD/DVD software applications. Its award-winning flagship product, Nero 6, includes all the applications and functionalities needed in the digital media field.

NEATO (www.neato.com) developed the first personal CD Labeling solution -- software, applicator, adhesive labels -- in 1995 and continues to support the CD/DVD labeling category through innovation and technological advancements. NEATO, a division of Fellowes, Inc., offers a wide variety of media and media labeling products online.

NewSoft Technology (global.newsoftinc.com) connects creativity with its array of award-winning image, video, DVD, and WLAN software. Focusing on integrating hardware and software so it can provide the best solutions for its worldwide partners and customers, NewSoft is well known for its advanced technology, innovative design and diverse product lines.

NewTech Infosystems (www.ntius.com) is an industry leading developer of powerful, feature-rich, and easy-to-use software for CD and DVD recording. NTI has developed and delivered innovative recording and backup solutions since 1993. A pioneer in the world of CD recording technologies and software, NTI released the world's first CD Copy software in 1995.

Omega (www.platinet.pl) is a media brand offered by Poland-based Platinet, a company that has established a leading position among data carriers and computer accessories distributors.

Pacific Digital (www.pacificdigital.com) offers broad families of wireless and web-enabled digital picture frames and digital signage, as well as optical storage products. The company continues to develop innovative software and hardware solutions for today's digital photo enthusiast.

Packard Bell (www.packardbell.com) is the consumer division of NEC Computers International and the number one home PC brand in Belgium, France, the Netherlands and the UK. Packard Bell has continued to extend its brand and expand its range of products, which today includes leading-edge desktops, notebooks and digital entertainment solutions.

Panasonic (panasonic.co.jp/global) is the brand name for Matsushita Electric Industrial Co., Ltd. a worldwide leader in the development and manufacture of electronic products for a wide range of consumer, business and industrial needs.

Philips (www.philips.com) is one of the world's biggest--and Europe's largest--electronics companies. The company is a global leader in products and technologies as diverse as color television sets, lighting, electric shavers, medical diagnostic imaging and patient monitoring, one-chip TV products and optical discs.

Pioneer (www.pioneer.co.jp/index-e.html) is one of the leading manufacturers of consumer and business-use electronics products such as audio, video and car electronics on a global scale.

Platinet (www.platinet.pl) is a Poland-based company that has established a leading position among data carriers and computer accessories distributors.

Prodisc (www.prodisc.com.tw) is a leading optical component manufacturer established in 1990, with its headquarters in Taipei, Taiwan. Prodisc's principal business activities are in the optical storage media, optical telecommunication devices, image projection component, rear projection screen and lens markets.

QSI (www.qsitw.com) provide one stop shopping for all slim optical storage products (CD-ROM, DVD-ROM, CD-RW, Combo, and Rewritable DVD).

Ricoh (www.ricoh.com) is a 70-year-old leading supplier of office automation equipment and electronics, with fiscal year 2005 sales in excess of \$17 billion. Ricoh's fully integrated hardware and software products help businesses share information efficiently and effectively by enabling customers to control the input, management and output of documents.

River Pro Audio (www.riverproaudio.co.uk) is a U.K.-based company in the fast moving professional audio industry since 1984, and have been involved in bringing the latest technologies to customers.

Roxio (www.roxio.com), a division of Sonic Solutions, provides the best-selling

consumer digital media software in the world. Roxio makes award-winning software products for CD/DVD burning, photo editing and video editing, and its current installed base is in excess of 100 million users.

SmileOnMyMac (www.smileonmymac.com) SmileOnMyMac makes creative productivity software. Products include: PDFpenPro, for creating fillable PDF forms; PDFpen, for PDF editing and form-filling; disclabel, for fabulous, professional CD/DVD labels & packaging; and photoprnto, for designing and printing gorgeous photo albums and scrapbooks on your inkjet printer.

Sonic Solutions (www.sonic.com) is the leader in digital media software, providing a broad range of interoperable, platform-independent software tools and applications for creative professionals, business and home users and technology partners.

TDK (www.tdk.com) is a leader in the development of next-generation technologies such as Blu-ray Disc recording media, an optical disc ideally suited for high-definition video recording. TDK offers a full line of recordable DVD and CD media, digital camcorder tapes, professional data storage solutions and much more.

TEAC (www.teac.com) is a leader in DVD±Recorders, CD-RW, CD-ROM, DVD-ROM, hard disc, floppy disk, and USB flash drives for desktop and notebook PCs. A major supplier of data storage devices to the world's leading manufacturers and resellers, these companies turn to TEAC because of our company's long-held reputation for quality and reliability.

Toshiba Samsung Storage Technology (www.sdd.toshiba.com) is the market leader in the development, design and manufacture of combination DVD/CD recordable drives and small form factor hard disc drives. Toshiba's high-quality engineering and manufacturing capabilities make its products worldwide leaders.

Ulead (www.ulead.com.tw) is a leading developer of innovative video, imaging and DVD authoring software for desktop, server, mobile and Internet platforms. As more people use digital technologies at home, school and the workplace, Ulead software empowers users of all levels with the tools to easily and affordably personalize, manage and share digital content.

Verbatim (www.verbatim.com) is a wholly owned subsidiary of Mitsubishi Chemical Corporation (MCC), Japan's largest chemical company and one of the world's leading manufacturers of information storage products. MCC holds a strong market position in recordable and rewriteable discs supporting numerous optical media formats.