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What is LightScribe Direct Disc Labeling?

LightScribe Direct Disc Labeling is a technology that offers consumers and businesses a simple, no-hassle way to burn professional-looking, silkscreen-quality labels on their CDs and DVDs. Using the same laser that burns data in their disc drives, consumers burn their data, flip the disc over, and burn a precise, iridescent label – no ink or printing accessories required.

The LightScribe technology is found today in popular brands of external CD/DVD writers, or optical disc burning drives of laptops and desktops, all of which are bundled with special LightScribe software.

Unlike traditional disc burners, LightScribe-enabled disc burning drives are modified to write to the label-side of the disc. LightScribe disc burners will only write to special, LightScribe CDs and DVDs, available from leading media brands, such as HP, Imation, Maxell, Memorex, Philips, TDK and Verbatim and others.

Consumers can locate LightScribe products by looking for the LightScribe logo, found on all LightScribe hardware and discs.

Highlights

Professional-quality labels: create laser-etched disc labels with images, logos and text from home or office and throwing away the sticky labels and markers

No-hassle labeling: just burn the disc, flip it and burn the label; simple labeling software and free design templates makes perfect LightScribe labels for even the computer novice

Creativity: freedom to combine text, graphics or even pictures in simple or complex labels that reflect one's personality and attitude

Convenience: labels can be burned wherever and whenever a disc is burned, no need for a printer