



New Ready-to-deploy Offerings from HP Speed Creation of Next-generation Data Centers

PALO ALTO, Calif., April 24, 2007 – HP today announced new reference architecture and ready-to-deploy offerings that help customers simplify deployment of the latest releases of Microsoft® Exchange Server 2007, Oracle® and SAP®.

The offerings enable companies to address the additional requirements of these environments with lower cost and risk and are part of HP's Adaptive Infrastructure initiative, which helps businesses build next-generation data centers.

The integrated HP and partner offerings are pre-tested and combine the hardware, software and services components needed for cost-effective, expedient implementations that reduce risk. Each offering comes with a fully documented, step-by-step implementation guide, management tools and a choice of servers and storage systems.

Backed by services and support from HP, the offerings are expected to be available through HP's worldwide network of authorized resellers and channel partners in the fall.

"For organizations migrating from previous versions of these applications or simply looking to transform and modernize their infrastructure, the HP integrated offerings for Microsoft Exchange Server 2007, Oracle and SAP can quickly and efficiently put them on the road to a next-generation data center," said Olivier Helleboid, vice president, Adaptive Infrastructure, HP. "These offerings will help save customers money, mitigate deployment time and risk, and enable them to start realizing business outcomes faster."

HP ready-to-deploy offering for Microsoft Exchange Server 2007

HP Adaptive Infrastructure for Microsoft Exchange Server 2007 will be of particular value to customers transitioning from earlier versions of Microsoft Exchange that ran on 32-bit hardware. Available now, the offering facilitates the implementation of Microsoft Exchange Server 2007, which requires a 64-bit architecture and server platform.

The offering provides enterprise customers with pre-tested mobile access, simplified and integrated management, automated deployment and provisioning of common tasks, simplified management with advanced tools for infrastructure discovery, improved resource utilization, and increased scalability of the messaging environment.

The ready-to-deploy HP Adaptive Infrastructure for Microsoft Exchange Server 2007 includes:

- Servers – a choice of HP ProLiant BL (HP BladeSystem), DL and ML servers
- Storage – a choice of direct-attached storage, HP StorageWorks Modular Smart Arrays

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and HP StorageWorks Enterprise Virtual Arrays

- Management software – HP System Insight Manager, HP ProLiant Essentials and HP Business Technology Optimization software
- Mobility – HP iPAQ hw6900 Mobile Messenger Pocket PCs
- Security – Enhanced security features for HP iPAQ Pocket PCs and other Windows® Mobile-enabled devices

HP reference architecture for Oracle environments

These reference architectures for Oracle provide end-to-end integration of HP Adaptive Infrastructure enablers and Oracle grid computing technologies to provide highly available and scalable shared-service infrastructures for mission-critical application environments.

Benefits include accelerated time to implementation for Oracle Real Application Clusters and Oracle Application Server solutions, more robust and highly available platforms, simplified management, increased operational efficiency and increased flexibility and scalability.

The reference architectures provide customers with the choice of operating system environments and approaches to data center agility:

New HP BladeSystem reference architecture for Oracle features:

- HP BladeSystem c-Class infrastructure for data center efficiency
- HP Virtual Connect technology for flexible and scale out economies
- HP StorageWorks Enterprise Virtual Array (EVA) with boot-from-SAN functionality to simplify server re-purposing and recovery
- Servers – choice of HP Integrity BladeSystem, Enterprise Class Integrity and ProLiant BladeSystem servers

Enhanced HP Virtual Server Environment reference architecture for Oracle features:

- HP-UX 11i virtualization technologies combined with Oracle grid computing to scale up, out and back automatically in response to fluctuating workloads
- HP Integrity servers for optimal performance and consolidation efficiencies
- HP StorageWorks XP and EVA and Fibre Channel SANs for optimum flexibility

Both architectures leverage HP's unified infrastructure management of HP Systems Insight Manager and Essentials software and seamlessly integrate into an HP Operations Center environment.

HP ready-to-deploy integrated offering for SAP application environments

HP Adaptive Infrastructure for SAP applications, available now, is a comprehensive enterprise resource planning solution ideal for customers facing overwhelming complexity, higher than expected total cost of ownership, low or unpredictable system response times, concerns about application availability, or a transition to a new SAP application landscape.

Benefits include a consolidated IT infrastructure that is more responsive to changing

performance demands, a foundation for the rapid delivery of service-oriented solutions to better meet changing business needs, improved service level quality with integrated management, reduced cost with quicker deployment, and optimized utilization of resources.

The ready-to-deploy HP Adaptive Infrastructure for SAP applications includes:

- Servers – a choice of HP BladeSystem and Integrity servers
- Storage – a choice of HP StorageWorks Modular Smart Arrays, HP StorageWorks EVAs and HP StorageWorks XP disk array
- Network – HP StorageWorks SAN and HP ProCurve LAN solutions
- Management software – HP Systems Insight Manager, HP Essentials for storage and servers and HP Business Technology Optimization software
- Management services and solutions – HP Service Management for SAP applications and HP Mission Critical Services for SAP applications
- Service and support – HP consolidation, migration and upgrade services for SAP applications and (optional) HP Enterprise Service-oriented Architecture Services

HP Adaptive Infrastructure provides the platform for the next-generation data center, helping customers move from high-cost IT silos to low-cost, pooled IT assets in order to optimize their infrastructures for better business outcomes and can readily be demonstrated today. HP Adaptive Infrastructure encompasses hardware, software and services, six categories of technology enablers, five solutions, eight integrated offerings and the HP Adaptive Infrastructure Maturity Model.

More information and demonstrations of HP Adaptive Infrastructure solutions are available at www.hp.com/go/ai and www.hp.com/products1/solutioncenters/demportal/index.html.

About HP

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling \$94.1 billion for the four fiscal quarters ended Jan. 31, 2007. More information about HP (NYSE: HPQ) is available at www.hp.com.

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