



Deborah Nelson

Senior Vice President of Marketing and Alliances, Technology Solutions Group

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Deborah Nelson is responsible for worldwide marketing of HP's servers, storage, software and services. She leads marketing across three global business units and three regions to deliver technology solutions that help medium-size and enterprise organizations achieve better business outcomes.

Previously, she was responsible for the worldwide marketing of HP's personal computers, technical workstations, personal digital assistant and handheld products, mobile and wireless solutions, personal storage appliances, and embedded software.

Nelson has held a broad range of marketing positions over her 20-year career. Her experience spans product management of software, services and hardware products, channels and partners, marketing communications, market research, and business development in HP's Americas and European field and worldwide organizations.

Nelson graduated from Northwestern University and serves on the board of directors for Second Harvest Food Bank of Santa Clara and San Mateo Counties.

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