



David Gee

Vice President, Marketing, HP Software

Hewlett-Packard Company

David Gee is vice president of marketing for HP Software. In this role, he is responsible for building brand awareness, cultivating analyst relations, generating demand, and defining web strategies for the company's portfolio of business technology optimization software.

Previously, Gee was the vice president of worldwide marketing for the HP OpenView Business Unit and served as interim vice president for HP's Software business in Asia-Pacific and Japan.

Prior to HP, Gee was vice president, international, for the Yahoo! Enterprise Solutions business unit and was responsible for the sales, marketing, operations and overall business strategy of Yahoo!'s offerings in the enterprise information portal marketplace outside of the United States.

Prior to Yahoo!, Gee was vice president of Sun Microsystems' Global iForce programs. He joined Sun in 1999 as vice president of marketing for the company's Software Systems Group. Before joining Sun, Gee was the director of IBM's NetGen group, where he spearheaded the European development of this division, which was focused on sales and marketing initiatives for the ISP, ASP and Internet markets.

In 1999, Gee was recognized by Technology Review, MIT's Magazine of Innovation, on its "TR100" list as one of the 100 young innovators who exemplify the spirit of innovation and science, technology, business and the arts.

Gee holds a bachelor's degree in marketing from Lancaster University, England, and a master's degree in business administration from Georgetown University in Washington.

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