



## Onagh Ash

Senior Vice President, Consulting and Integration, HP Services

### Hewlett-Packard Company

Onagh Ash leads the Consulting and Integration unit for HP Services, responsible for helping drive growth and profitability.

Before joining HP, Ash was senior vice president of global services for Mercury Interactive, where she was responsible for the company's professional and customer services organizations. She also led an organization-wide effort to build and rejuvenate Mercury's global services and support offerings.

Previously, Ash was at BearingPoint as a managing director (partner) where she helped build the CME and Utility practice as well as the SAP practice. SAP recognized Ash for her success on specific global implementations using new enabling solutions.

Earlier in her career, Ash held a variety of management, sales and services roles at Indus International, SAP America and Oracle with over 30 years of software industry experience. During this time, she was at the forefront of introducing new offerings.

Ash joined the technology industry in the early 1970s with Management Science America (Dunn and Bradstreet) implementing enterprise resource planning solutions for large global clients.

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