



HP Point of Sale System Ensures Optimal Flexibility for Retailers

PALO ALTO, Calif., March 28, 2007 – HP today introduced its second-generation point of sale (POS) solution to offer retailers the latest industry-standard technology for ultimate flexibility, scalability and security.

The HP rp5700 POS's scalability makes it suitable for an extensive range of retailers – from the locally owned corner store to a national franchise with thousands of locations. The innovative design and extensive features of the rp5700 also allow it to be used from the front of the store to the back office – the system can process customer transactions or function as a manager's workstation.

"For supermarket retailers like Magruder's, HP has offered the innovation and dependability needed to meet the diverse requirements of our business," said Glenn Gibson, vice president and chief information officer, Magruder's Grocery Stores. "As a current rp5000 customer, we are excited about the enhanced features and technology available with the new HP rp5700."

The rp5700's hardened design and five-year lifecycle provide a consistently reliable product that can withstand the rigor and wear inflicted in retail environments. Furthermore, the systems use the latest Intel® and Microsoft Windows® technologies and available SATA hard drives with RAID support to offer customers PC technology that easily integrates with back-office infrastructure.

"The new rp5700 offers a worry-free solution with the power and retail-hardened design of a POS device, combined with the industry-standard flexibility and cost-efficiencies only a PC company of HP's scale can deliver," said John Snaider, vice president, Personal Systems Group – Americas, HP. "Having sold more than 300,000 of our award-winning HP rp5000 POS systems since entering the market just three years ago, we have created a second-generation POS solution that is uniquely tailored to meet the complex requirements of retailers of all sizes."

Features to meet the heavy transactional demands of the retail environment

The HP rp5700 has been updated with more flexible features, such as two half-height slots for PCI-E and optional dual monitor capability, two full-height PCI slots, and RAID support for dual SATA hard drives up to 250 gigabytes. The system also supports up to 10 USB ports, with two front and four back USB ports standard, with the option to add up to four powered USB ports.

In addition, two serial ports are standard, with the option to add two additional serial ports, and all four can be powered. The rp5700 will also be introduced with an Intel Core™ 2 Duo 2.13 GHz processor, with additional processor options expected to be

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available in June.

The system supports Microsoft Windows Vista™,⁽¹⁾ Windows Embedded for Point of Service (WEPOS) and Windows XP Professional and features a network card that is 10 times faster⁽²⁾ than the card offered in the HP rp5000.

In addition, the HP retail POS solution has a five-year lifecycle that minimizes the complexity of rollouts by allowing multiple phases for extensive long-term installations, while the design and technical features enable customers to standardize on the same hardware and image with all machines.

HP-branded peripherals, services and software provide always-there expertise

The HP rp5700 offers customers the flexibility to customize their POS solution to their requirements with a broad selection of HP-branded POS peripherals. These peripherals are easy to set up and use, and are fully tested and integrated with the HP rp5700 system to provide a reliable solution for a variety of POS transactions. Options include a 15-inch LCD touch-screen monitor, cash drawer, USB barcode scanner, USB receipt printer, USB programmable POS keyboard and a USB magnetic stripe reader.

The HP ProtectTools security suite reduces business risk by protecting and defending against security vulnerabilities through multi-layered protection at all levels – physical, data, application and network. A single interface for managing and deploying software simplifies client management. Additional security provided with user authentication and Single Sign-on Technology limits access to authorized users, and local recovery capabilities with RAID-0 configurations and HP Backup and Recovery Manager software protect valuable data in the event of a disaster or outage.

HP Client Management Solutions enable customers to leverage a range of client management capabilities – from proactively tracking hardware and managing BIOS changes to deploying software images and managing security patches. A single infrastructure and integrated console increase IT efficiency by streamlining the setup and maintenance of inventory, health and security information.

Pricing and availability

The HP rp5700 POS system is expected to be available from local and online resellers or direct from HP beginning April 16 in North America, at a starting price of \$999.⁽³⁾ Additional information on HP's retail POS systems is available at www.hp.com/go/rp5700.

About HP

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Note to editors: More news from HP, including links to RSS feeds, is available at www.hp.com/hpinfo/newsroom/.

⁽¹⁾ Certain Windows Vista product features require advanced or additional hardware. See www.microsoft.com/windowsvista/getready/hardwarereqs.msp and www.microsoft.com/windowsvista/getready/capable.msp for details.

⁽²⁾ Speed difference based on comparison between the rp5000's Intel Pro 100 MB network card and the rp5700's NetExtreme Gigabit 1,000 MB network card.

⁽³⁾ Estimated starting U.S. list price. Actual prices may vary by region and by configuration.

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