



National Association of Women Business Owners

Propels women entrepreneurs into economic, social and political spheres of power worldwide

Overview

Since 1975, the National Association of Women Business Owners® (NAWBO®) has helped women evolve their businesses by sharing resources and providing a single voice to shape economic and public policy.

Its founding mission is to: strengthen the wealth-creating capacity of its members and promote economic development; create innovative and effective changes in the business culture; build strategic alliances, coalitions and affiliations; and, transform public policy and influence opinion makers.

NAWBO provides a variety of opportunities, products and services that will help women business owners achieve greater visibility, credibility and profitability.

Today, NAWBO is the voice of America's 10.4 million women-owned businesses, helping them evolve their businesses by combining the knowledge, networks and expertise of its diverse membership. More than 30 years after conception, it is still the only organization that solely represents the interest of women entrepreneurs in all industries – from construction and importers, to retailers and service providers.

HP's relationship with NAWBO reflects the company's commitment to advancing the use of technology as a way to forge strong business foundations. Through NAWBO's relationship with HP, the organization is able to build connections between members who are trying to expand a business and those trying to develop relationships from growing businesses.

HP is an official technology partner of NAWBO, educating its diverse members on how technology can provide a competitive advantage and ultimately increase a company's bottom line. Technology advancements are everywhere in today's society and through this alliance, HP is helping women become aware of and understand what it takes to grow a successful business.

NAWBO is a registered trademark of the National Association of Women Business Owners.

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