



The Barcelona Brief

A mediascape adventure from the HP Labs mScape team
Hewlett-Packard Laboratories



Welcome to the streets of 3GSM 2007. All looks as it should be, delegates make their way up and down the conference streets, in and out of hospitality suites and conference halls. But take a closer look. Some of those people walking by are not from this planet.

Aliens have invaded Barcelona in HP Labs' latest mediascape experience. Now you can enter a comic book world of science fiction with the aid of science fact from the mScape team.



Armed with the HP iPAQ rx5900 Travel Companion, you can save the planet by rescuing the only man who knows how to defeat the invaders. Free him from his alien captors and help him eliminate the digital shift that is the source of the aliens' power.

Mediascapes represent a new medium enabled by pervasive computing technology. Using this technology the HP Labs team has developed an authoring tool for developing applications in pervasive media. That is, media delivered through a mobile device and triggered by physical events such as location, proximity, time and movement.

The mScape authoring tool was built to be used by content creators and its development has been guided by public trials created in collaboration with film makers, games designers, educationalists, students and artists. Applications have included the re-enactment of Bristol's riot of 1831, a two-hour walk with rangers around Yosemite national park in California and a game to help historic prisoners escape from the Tower of London.



An early prototype of the toolkit has been downloaded by people around the world who have created mediascapes in Europe, the US and the Far East.

The Barcelona Brief is a mediascape game lasting around 30 minutes. It makes use of the HP iPAQ rx5900 Travel Companion's built-in GPS capability. As a player you will

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have to find the code to rescue the professor and get him to a digital doorway while avoiding the aliens. If the aliens hit you with their lasers you will lose points; if you hit them you will gain points. If you stand and fight make sure the odds are in your favour. The digital doorway opens for a limited time and only 'The Dutchman' knows its whereabouts.

Around the alien stronghold are virtual citizens who will help you with your mission. Points will be logged on your safe return to the HP Club. Each day, an HP iPAQ will be awarded to the player with the highest points.

Stop by the HP Club at Paseo de las Cascadas, Montjuic, Barcelona, located just outside the perimeter of the Fira, between 8 am and 6 pm to be allocated a time.



The HP Labs mScapes team created an interactive history game for visitors to the historic Tower of London in October 2006.

To play the game, simply visit the HP Club at 3GSM, and obtain your HP iPAQ handheld. The game itself is played in the park area around the HP Club. For details, please contact:

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