



## HP Media Events 3GSM World Congress Barcelona, Spain

Monday, Feb. 12.  
17.00 – 19.00  
HP Booth  
Hall 8, booth 8B117

**HP “Wine and Wireless” media reception.** Good food. Good wine. And a good opportunity to talk to HP senior executives and see the latest HP products. HP will announce new products for the wireless market.

Tuesday, Feb. 13  
12.00 – 13.00  
Telecom TV Studio

**Customer Spotlight.** HP will present for invited journalists and analysts, Mr. Joseph Ged, COO of Wataniya Telecom, one of Algeria’s leading mobile operators. Mr. Ged will describe his company’s broad strategy, the mobile market in the Middle East, and his views on major trends in the mobile industry. Mr. Ged will speak for about 15-20 minutes – and then answer questions for the balance of the hour.

In addition to Mr. Ged, HP will be represented by Ananda Subbiah, vice president, worldwide solutions for the Communications, Media & Entertainment business.

Tuesday, Feb. 13  
15.00 – 16.00  
HP Club

**Media Q&A - Billing.** Wataniya Telecom, HP and LHS (billing ISV), will participate in an informal question and answer session with journalists and analysts. They will discuss – and answer questions – on the importance of convergent billing for next generation mobile services. Operators want to launch exciting new services (voice, data, multimedia, and Web2.0-type), but they need very advanced billing systems to ensure revenue and profitability.