



Sebastiano Tevarotto

Vice President and General Manager, Communications, Media & Entertainment

Hewlett-Packard Company

As vice president and general manager of the Communications, Media & Entertainment unit at HP, Sebastiano Tevarotto is responsible for managing the company's unparalleled range of technologies, solutions and integration services for network, service and content providers.

The Communications, Media & Entertainment unit is focused on helping the world's top service, content and equipment providers to successfully and profitably meet the demands of hundreds of millions of wireline and wireless subscribers worldwide for voice, data and rich media services.

Previously, Tevarotto was vice president and general manager of the Network and Service Provider business field organization for HP, where he led sales and delivery activities for the service provider market. He also served as general manager of Enterprise Global Marketing for HP and was involved in field marketing, alliance management and global accounts program management. Additionally, he was a member of the team that developed and began implementation of HP's e-Services strategy. Prior to this role, he was enterprise marketing general manager for Europe, the Middle East and Africa.

Tevarotto was also general manager of HP's Enterprise Organization in Southern Europe, covering Italy, Spain and Portugal. Prior to regional management, he ran the Italy business unit and served as area sales manager for the telecommunication industry in Italy.

Tevarotto started his career working at HP in Santa Rosa, Calif., at the Microwave Technology Research Center. He holds a degree in electronic engineering from University of Padova, Italy.

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
<www.hp.com>