



## Oscar Vidal

Worldwide Marketing Product Manager, Graphics and Imaging Business

Hewlett-Packard Company

Oscar Vidal is the worldwide product manager for the Graphics and Imaging Business at HP. In this role, which he has held since 2000, he is responsible for delivering large-format future products and business strategies within the graphics and print service providers customer segment. He also is responsible for evaluating market trends and business opportunities within this customer segment and working with the development teams to bring products to market.

During his tenure at HP, Vidal has held the roles of technical marketing engineer and sales support engineer.

Vidal has a degree in telecommunications engineering from the University of Politecnica of Catalunya in Barcelona and a master's degree in business administration from the Ramon Llull University and the New York Manhattan College.

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