



## Steve Fink

Worldwide Director, Adaptive Enterprise Solutions

Hewlett-Packard Company



Steve Fink is an IT industry expert who draws upon his diverse background and experiences to provide insight into some of the most critical issues facing the IT industry.

Prior to assuming his current position, Fink served as director of IT Consolidation Solutions at HP, and he continues to have direct involvement with many customer IT consolidation projects on a worldwide basis.

Fink focuses on how HP's server, storage, software and services resources combine to provide single integrated solutions that simplify infrastructure and enable business results. His work is centered on the application of HP's Adaptive Infrastructure offering to solve real-world customer problems such as aligning business objectives with IT projects and priorities, driving innovation and understanding the role that virtualization, automation and management can play in driving business results.

Fink previously led Compaq Corp.'s IT Consolidation program, the firm's first cross-company integrated solution. Before joining Compaq, Fink was director of the Microsoft Alliance for Enterprise Computing for Digital Equipment Corp.'s Americas region. He also was the co-founder of DEC's Internet Business Group, an organization that brought together the company's server, networking, software and services expertise to drive early e-business leadership at major enterprises.

Fink received an undergraduate degree from Brown University and a graduate degree from the Stonier Graduate School of Banking.

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