



Steve Cumings

Director of Marketing, Storage, Networks and Infrastructure

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Steve Cumings is the director of marketing for the Storage, Networks and Infrastructure organization at HP, where he is responsible for the marketing activities of the in the Industry Standard Server options marketing team and business.

Cumings joined Compaq in 1997 and has led multiple product and business activities, including managing the relationship with AMD and marketing HP's portfolio of AMD Opteron™ processor-based servers. He also has directed business strategy and technology planning for the HP ProLiant server team and managed the ProLiant 500 and ProLiant 700 series marketing teams.

In addition, Cumings has been involved in business initiatives that span the Enterprise Servers and Storage unit at HP, and analysis and execution of new market and partnership opportunities.

Cumings earned a bachelor of arts in advertising at Louisiana State University.

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