



## Executive Biography



### David Roman

Vice President, Marketing Communications, Personal Systems Group

Hewlett-Packard Company

David Roman is vice president of worldwide marketing communications for HP's Personal Systems Group (PSG), responsible for driving advertising, media relations and marketing services.

Prior to joining HP, David was vice president of Corporate and International Marketing at NVIDIA. He also held a number of different marketing leadership roles at Apple Computer in Europe, Asia Pacific and the USA. His last Apple role was vice president of worldwide advertising and brand marketing.

David graduated in Architecture and Industrial design from the Queensland University of Technology (Australia) after starting his architectural studies at the Polytechnic of Torino (Italy). He also pursued executive MBA studies at INSEAD in Paris.

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