

Fact sheet



HP CD/DVD Tattoos

Overview

HP's innovative CD/DVD Tattoo is the world's glossiest disc label providing an attractive alternative for personalizing CDs and DVDs with any inkjet printer.⁽¹⁾ HP CD/DVD Tattoos offer consumers a more professional-looking label versus traditional paper labels. HP's CD/DVD Tattoos are ultra-thin, highly-durable plastic labels that provide a glossy, water-resistant finish that will not delaminate. Because of the outstanding image quality, HP CD/DVD Tattoos are ideal for labeling CD/DVDs for special events, gifts, and private music collections.

Key Features and Benefits

- Breakthrough translucent, super-gloss technology provides consumers with attractive, durable glossy labels
- Innovative anti-curl technology prevents labels from wrinkling or curling or warping disc, even after exposure to extreme temperature conditions
- Water, smudge, and fade resistant labels are more durable than traditional paper labels
- Easy-to-apply label applicator in the package
- HP to provide free online design templates to enable fast, easy personalization

Pricing and Availability

Estimated U.S. street prices:⁽²⁾

- Glossy, 5 x 7-inch, 15 sheets: \$9.99

Expected to be available for purchase June 1, 2006 in North America.

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(1) Among leading disc label competitors as of Nov 1, 2005. Visit www.hp.com/go/tattoos for more details.

(2) Actual price may vary.

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